



Mobile app - Rotating Banner Ad *5 available*

Specs:

- .png file banner graphic
- HEX color code of graphic background
- Choice of:
 - Click through destination (must be a URL starting with https://)
 - Click through to your detail view within the app (offline viewable)

PNG Specifications

1. Dimensions: 960 x 180h
2. Resolution: 144 dpi
3. Do not use gradients in the image background to enable seamless blending into the background area
4. Max 2 lines of text (text must be legible if you view this image at 320px width)
5. Compress the file using <https://tinypng.com/> (file must be under 200kb)

Please note that all banner ads will be displayed at random.

Deadlines:

Due Date	Task	File Type	Where to Submit	Upload Instructions
December 1, 2023	Artwork due to AGA for approval	PDF	Email to Chloe Stein (cstein@gastro.org)	Please send the artwork as an attachment.
December 7, 2023	Sponsor final approval due	See above	Email to Chloe Stein (cstein@gastro.org)	Please send the artwork as an attachment.

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