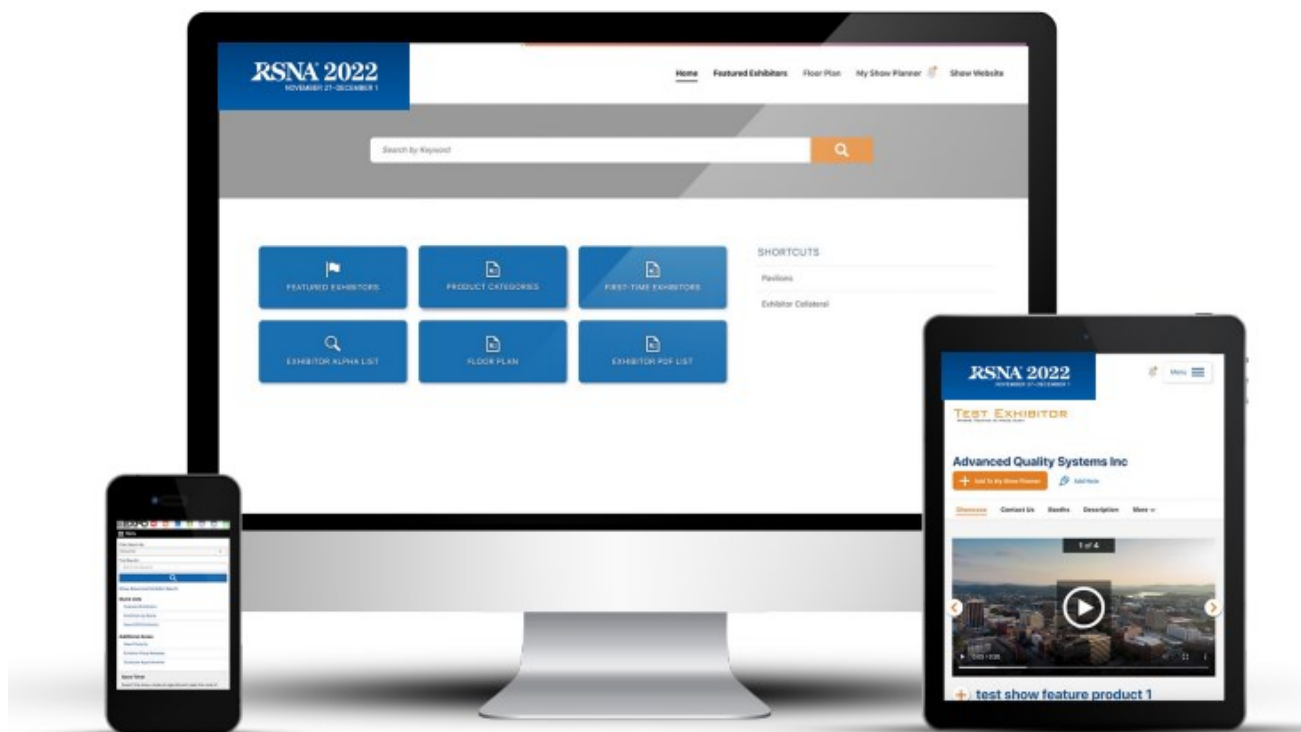


RSNA 2023

ONLINE EXHIBITOR LISTING OPPORTUNITIES

- ✓ ONLINE DIRECTORY
- ✓ INTERACTIVE FLOOR PLAN
- ✓ SHOW PLANNER



McCORMICK PLACE \ CHICAGO \ ILLINOIS

 **RSNA® 2023**
LEADING THROUGH CHANGE
Technical Exhibits: Nov. 26–29

RSNA 2023 LISTING OPTIONS

Each exhibitor at RSNA 2023 receives a complimentary basic listing. Maximize your brand exposure and grow your business by choosing one of the enhanced listing options below.

	BASIC COMPLIMENTARY	PREMIUM \$1,000	PREMIUM PLUS \$1,500
Contact Information & Description	✓	✓	✓
Company Logo		✓	✓
Product Images		4	4
Video Panels			4
Collateral Pieces		4	8
Leads		✓	✓
Priority Placement			✓
Inclusion in the Featured Exhibitor List			✓

To purchase, visit
rsna2023.exh.mapyourshow.com



ADDITIONAL ENHANCEMENTS

Includes Premium Plus Listing.

There will be a 100% cancellation fee for any listing upgrades or additional enhancements cancelled after July 30, 2023.

Exhibitor Highlights Sponsorship (Including the Premium Plus Listing): **\$4,500.00**

- Includes the Premium Plus Listing
- Showcase your **image or video** on the Directory Home Page
- Live link directs attendees to your company's listing.
- **Limited to 21 companies**



Product Category Sponsorship (Including the Premium Plus Listing): **\$5,000.00**

- Includes the Premium Plus Listing
- **Exclusive** - Includes one **320 x 50 pixel banner ad** at the top of your exhibitor category
 - Displays at 320 x 50 pixels; upload requires 640 x 100 pixel image for retina devices
 - Live link **directs attendees** to your company's listing
- **Stand Out** - Guaranteed number 1 listing in your exhibitor category
- Statistics are available for tracking
- Limit one sponsor per category



North Hall Floor Plan Sponsorship (Including the Premium Plus Listing): **\$7,000.00**

- Includes the Premium Plus Listing
- Limit three companies per hall
- Displays at 728 x 90 pixels at the bottom of the page; upload requires 1456 x 180 pixel image for retina devices
- Live link directs attendees to your listing on the floor plan
- Statistics are available for tracking



Exhibitor Listing Home Page Banner (Including the Premium Plus Listing): **\$12,000.00**

- Includes the Premium Plus Listing
- Limited to three Companies.
- Banner will rotate randomly approximately every 5-10 seconds.
- 1940 x 180 pixel image on the online directory home page and 600 x 500 pixel image for smaller screens (mobile/tablet). Acceptable file formats are JPG and PNG.
- Separate, measurable statistics for tracking



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