



Virtual Platform Sponsorship

Sponsorship Placement Fee: \$60,000

Description: This is the homepage of the virtual platform in which Annual Meeting registrants will live stream and view on-demand content, as well as claim their credits for participation.

Dates for advertisement to be shown on this site: Start date: 2/22/24 End date: 12/31/2024

Size: Desktop/Laptop banner size is 1,024 pixels wide x 200 pixels high
Optional mobile banner* size is 300 pixels wide x 150 pixels high
(*If not provided, the graphic will be omitted from view on mobile devices)

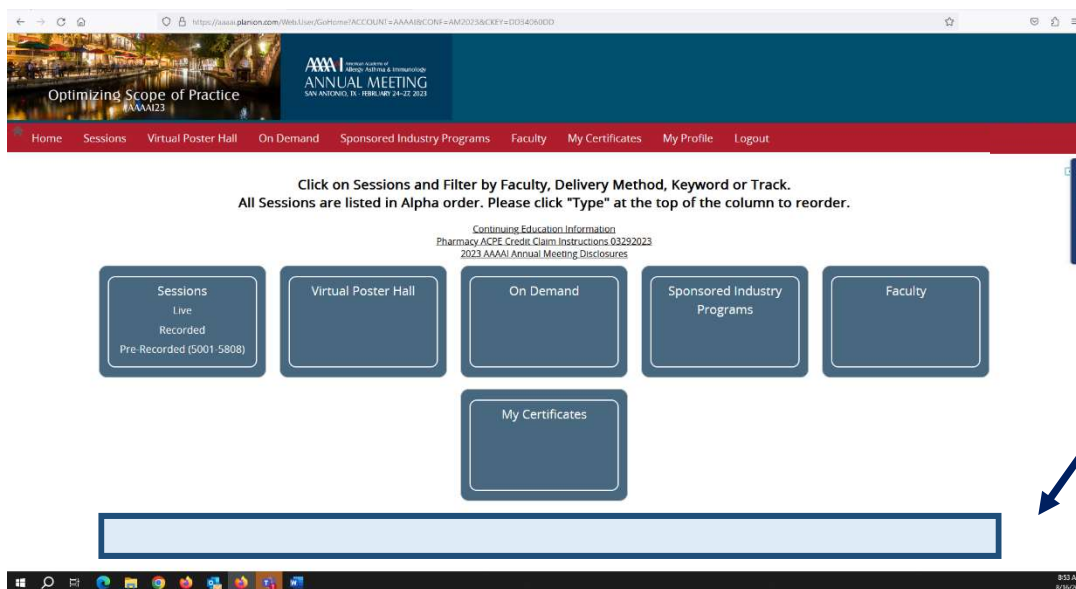
Quantity: Up to (4) banners can be used, which will rotate at set internals of 5 seconds.

Format: Acceptable file formats are JPG & PNG.

URLs: Each banner can be linked to a URL of the sponsor's choice including both internal (within the platform, such as the recording for a Non-CME event) and external links.

Metrics: We recommend the sponsor embeds campaign tracking-style parameters in their URL so they can track click-throughs in their own analytics system. Unfortunately, we are not able to track metrics at this time.

Submission Date: Please submit graphic no later than 2/9/24; if submitted later, graphic will be uploaded within 5 business days.



YOUR ADVERTISEMENT HERE

This image is meant to show placement of the sponsor graphic only and is not to scale.