Attendee Email Distribution

- HTML file with all images sourced from your server with complete URL references
  - No footer source or opt-out language is needed
- Subject Line (7 words or less preferred)
- Contact to send test email to for approval
- Seed list of additional internal contacts for send

Unless otherwise specified, materials are due 7 days prior to the deployment of your content. If deployment materials are not received in its entirety within the requested timeline, IMS may need to move your deployment date.

Helpful Email Tips:

- When referencing IMS, use "IMS20xx" not "IMS 20xx"
- Include <title> and preheader text, these show up in notifications across various devices
- Account for mobile-friendliness and make an email responsive when possible
- Don't bother with JavaScript or Flash—those technologies are largely unsupported by email clients
- Inline all CSS

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Join Us at IMS 2022
Denver, CO - June 19-24

We look forward to seeing you at **Cadence's Booth 5050** during **Internationa**
Microwave Symposium (IMS) 2022 on June 21-23.

Along with the **product demonstrations** shown below, our **technical experts**
hand to discuss the latest developments in design, analysis, and implementat
MMICs, RFICs and modules, IC packaging, power amplifiers, RF PCBs, 5G/Ic
systems, and more.

- Virtuoso® RF Solution
- EMX® 3D Planar Solver