



IMS Innovator E-Postcard

- Email subject and preview text
- Email headline
- Up to 75-word description
- Company Logo
- Cover Image 600x400, 400x600, or 600x600 (WxH)
- Format: PNG or JPG
- Call-To-Action for button
- URL for the button

The image shows a template for an IMS Innovator E-Postcard. At the top left is the IMS logo with the word "INNOVATOR" below it. The main content area is titled "Email Headline" and contains a paragraph of text followed by a bulleted list of specifications. To the right of the list is a photograph of a busy trade show floor. Below the list is a yellow button labeled "CTA Button". At the bottom left, it says "Stay connected. ims-ieee.org". At the bottom right are social media icons for Facebook, Instagram, LinkedIn, Twitter, and YouTube. At the very bottom, there is a small disclaimer text.

IMS INNOVATOR

Email Headline

"The IMS Innovator E-postcard is sent to 3,000 current and past IMS attendees. This is a great way to generate traffic at your booth. The specs are as follows:

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- URL for the button"

Sponsored By: **CTA Button**

Stay connected.
ims-ieee.org

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This message was sent from IEEE MTT-S International Microwave Symposium show management based on your IEEE MTT-S IMS membership, attendance, and email opt-in selections. To ensure deliverability of emails from IMS, we recommend that you safelist our domain address: ims@ieee.org

Unless otherwise specified, materials are due 7 days prior to the deployment of your content. If deployment materials are not received in its entirety within the requested timeline, IMS may need to move your deployment date.