



RSNA Medical 3D Printing in Practice

Convene, Willis Tower, Chicago, Illinois • April 19-20, 2024

Exhibit and Sponsorship Opportunities

3D printing for patient care crosses all subspecialties of medicine, with radiology at the intersection, and the **RSNA Medical 3D Printing in Practice** Meeting will offer professionals in all subspecialties the opportunity to learn about 3D printing in the medical field and earn CME credit.

Presented by RSNA and organized by RSNA's 3D Printing Special Interest Group (SIG), this two-day course will convene physicians and professionals working in the advanced imaging and medical 3D printing industry. The course will feature didactic lectures, poster displays, hands-on sessions and a vendor exhibition.

A cornerstone of the course will be industry participation. More than 100 physicians are expected to come to the course seeking the latest advances in 3D printing. Your participation is an integral component of the course. Through meaningful engagement opportunities, your company will be able to share your solutions with these dedicated professionals and secure your position as a leader in 3D printing in the medical field.

RSNA offers several opportunities that are limited and available on a first-come, first-served basis. In addition to engaging with a targeted group of physicians, companies will earn one Technical Exhibit Priority Point for every \$1,000 spent, the same valuation as participating in other RSNA sponsorships, to use for space selection at the RSNA Annual Meeting.*

In Person Sponsorship Opportunities

Tabletop Exhibit

Showcase your solutions with a Tabletop Exhibit. Each day will include dedicated time for exhibitors to engage with attendees, including members of the RSNA 3D Printing SIG and key decision makers.

Includes:

- 6' x 21" Classroom Table
- 2 chairs
- Wi fi access
- One 5 AMP power plug
- 2 staff badges. Additional staff badges may be purchased separately**.
- Exhibitor listing in printed Program Guide and on course website



10x10 Exhibit Space Fee: \$3,750

10x20 Exhibit Space Fee: \$7,000. Includes a total of 4 staff badges.

Space is limited to seven (7) 10x10 exhibit spaces.



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Networking Reception Sponsorship

The welcome reception on Friday evening is sure to be one of the highlights of the course. Attendees are eager to engage and connect with each other, discuss the key learnings from the day, and enjoy hors d'oeuvres. Put your company at the center of their conversation with a reception sponsorship.

- Company will be thanked in welcoming remarks
- Logo recognition on signage at the Networking Reception
- Logo recognition on the course website
- Company name in printed Program Guide

Fee: \$6,000. Limited to three sponsors.

Break Sponsor

Attendees will engage with each other and companies during the scheduled breaks. Highlight your company by sponsoring one of the breaks. Includes:

- Company name included in the Program Guide as the Break sponsor
- Logo on RSNA.org course website
- Company name in Program Guide

Fee: \$3,000. Limited to one sponsor per break.



E-blast Sponsorship Opportunities

Sponsored E-blast

Work with RSNA to send your customized message to all attendees that have registered for the RSNA Medical 3D Printing in Practice Course. RSNA will provide design templates, build the email, and deploy this to the engaged audience on your behalf on a mutually agreed upon date.

Fee: \$7,500 per e-blast, only two available.



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Attendee Acquisition E-blast Sponsorship

The course will be promoted to over 6,000 physicians across North America. Include your banner message in RSNA's e-blast leading up to the course.

- Your 250x250 custom company banner linking to your website in acquisition e-blasts
- Each e-blast is exclusive to one company and will only include one company message
- Aggregate metrics on number of emails sent, opened and clicks on your banner
- Logo recognition on the course website

Dates available:

- Acquisition E-blast to prior registrants: \$4,000
- Acquisition E-blast #1 in February: \$4,000
- Acquisition E-blast #2 in March: \$4,000
- Demonstrated Interest E-blast in April: \$2,500

Confirmation Email Sponsorship

Your customized 600x80 banner linking to your company website will be included in every confirmation email sent to attendees that register for the course.

- Your custom company banner linking to your website in the confirmation email sent to all attendees
- Logo recognition on the course website
- Aggregate metrics on number of emails sent will be provided. Click metrics not available.

Fee: \$2,500. Exclusive to one company. Only available for purchase through January 5, 2024.

"Get Ready" E-blast Sponsorship to Registered Attendees

Include your banner in the "Get Ready" E-blast prior to the course starting to put your message in front of an engaged audience. Attendees will open this email multiple times to access important details for this course. Sponsorship includes:

- Exclusive 250x250 banner linking to company website included one of the reminder emails that will be sent to attendees that register for the course
- Aggregate metrics on number of emails sent, opened and clicks on your banner
- Logo recognition featured on the course website

Fee: \$4,000

The banner features the RSNA 2020 logo at the top left, with the text '106th Scientific Assembly and Annual Meeting November 29 to December 5' to its right. The main headline is 'Find Solutions to Advance Patient Care at Your Practice'. Below this, a paragraph states: 'More than 200 companies will be exhibiting at RSNA and clearing their calendars for the week to meet with you. Visit the Virtual Exhibition, attend Lunch & Learns and be among the first to see new products and innovations unveiled at Featured Demonstrations.' A 'Register Now' button is prominently displayed. To the right, there is a small image of a woman with the text 'Philips Live! Join us at RSNA 2020 Nov 29 - Dec 5'. Below the main text, there are five icons with corresponding descriptions: 1. A lightbulb icon for 'Visit exhibits to explore solutions and meet virtually with company representatives'. 2. An AI chip icon for 'Learn about the latest AI applications in medical imaging at the AI Showcase'. 3. A person icon for 'Ask questions during live Q&A sessions at Lunch & Learns and Featured Demonstrations'. 4. A molecular structure icon for 'Discover the latest research and innovations on-demand with 15-minute AI and Innovation Theater presentations'. 5. A laptop icon for 'Get a peek into the future of clinical practice at the Imaging AI in Practice demonstration'. At the bottom, a note says 'All RSNA members attend RSNA 2020 for free, so register to start scheduling one-on-one meetings with exhibitors.' There are two buttons: 'Register Now' and 'Learn More'. At the very bottom, it says 'Questions? Contact us at RSNA20@rsna.org'.



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Course Support

Medical Education Grant

Support RSNA sessions in this unique, exclusive course with an unrestricted educational grant. Attendees will see your company as a leader in the radiology community that supports cutting-edge education. To ensure CE credits may be offered to participating physicians, your company may not be promoted within the session or be involved in the program development. Providing a grant will prove that your company is committed to furthering education in 3D printing in medical practice.

Sponsorship includes:

- Company will be recognized by name in a statement of support after the session title in the program
- Faculty will recognize the unrestricted educational grant during the session
- Company logo featured on the course website as a supporter

Cost to fully support one session is \$2,500, partial support may be accepted.

Contact

For more information about participating in this course, please contact:

Amy Claver
Assistant Director: Corporate Relations
1-630-481-1065
aclaver@rsna.org

**Contracts submitted before October 31, 2023 will apply toward priority points for the RSNA 2024 Space Selection process that takes place onsite during RSNA 2023. Contracts submitted between November 1, 2022 and October 31, 2023 will apply toward the 2023-2024 Corporate Partners year.*

***Additional staff badges are available for \$250 each.*