

HIMSS[®] 24

March 11-15 | Orlando

CREATING TOMORROW'S HEALTH

NEW
at
HIMSS24

HOSTED BUYERS PROGRAM

Get ready for meaningful, productive conversations with top-tier healthcare IT decision makers.

The Hosted Buyers Program is an innovative reverse expo initiative designed exclusively for HIMSS24, where we're Creating Tomorrow's Health.

Connect with global key players in health IT—including VPs, Directors, CIOs, and CMIOs—for a series of focused, nine-minute one-on-one meetings.

To strengthen the collaborative experience at HIMSS24, we've developed the Hosted Buyers Program. Strengthen your commitment to creating tomorrow's care with decision-making leaders looking to you to shine a light on solutions and products that facilitate better health.

Join the Hosted Buyers Program, make the most of your conference experience, and look to the infinite potential for the future of emerging technologies, interoperability, security, today's (and tomorrow's) workforce, plus so much more.

Investment
Corporate Members:

\$5,000

Non-Corporate
Members:

\$5,500

Key Features

- Private Sessions with Providers
- Enhanced Brand Visibility
- Convenient, Flexible Scheduling
- Valuable Contact Information
- Prime Location on the Show Floor

Benefits

- **Seamless Management** - All aspects of promotion, attendee recruitment, and onsite logistics are handled—including a staffed check-in desk, relaxing lounge and attendee honorarium.
- **Multiple Opportunities** - A wide range of times are available on Tuesday, Wednesday and Thursday, March 12-14.
- **HIMSS Priority Points** - You'll receive 1 HIMSS Priority Point for your participation.
- **Exhibitor/Client Conference Badges** - Receive two HIMSS Exhibitor/Client Conference Badges.

Participation is limited to secure your spot in this elite program for HIMSS24. Get in touch with your dedicated sales representative. They will guide you through the contracting process and provide all the details you need to make the most of this opportunity. Unsure of your sales representative, simply email salesinfo@himssconference.com for a response.