xpodigital
Orange County Convention Center
Digital Signage Spec Sheet

LED Wall (5) – Westwood Lobby Entrance (Landscape/Horizontal Layout)
- Resolution: 1184 x 208 / Physical Size: 5'h x 30'w each

1x4 Video Wall (9) – West Concourse (Landscape/Horizontal Layout)
- Resolution: 1920 x 270 / Video Wall created using 46" Monitors

2x5 Video Wall (4) – West Concourse (Landscape/Horizontal Layout)
- Resolution: 1920 x 432 / Video Wall created using 46" Monitors

Preferred File Format
- JPG or PNG images
- .mp4 or .mov video files with H.264 encoding
- Sound is not available

Best practices for impactful and easy to create content
- Less can be more. Simple, clean images can make a statement
- Choose existing images you have at your disposal
- Use eye-catching logos or images you have in your company gallery
- Limit slideshows to about 10 images to prevent attendees from missing content
- Utilize powerful images that capture your message

Viewing content before live date
- To allow time for testing of content, please submit all files by the content deadline set by your representative. Please note that rush fees apply if received after the deadline
- Upload your content to – https://goo.gl/7OS9OB
    - Please use "Company Name/Event Name" as the Subject Line
    - Title your files with your company name, sign location, and date to be used
- Send a confirmation email to your representative advising that content was sent