

CROHN'S & COLITIS CONGRESS®

JANUARY 25-27, 2024 • BELLAGIO, LAS VEGAS

Exclusive Email Blast – December 13, 2023

Specs:

- Subject Line: Company/Product Name
 - The subject line will be: *Crohn's & Colitis Congress® on behalf of XXXXXX*
 - The full subject line can be no more than 100 characters total (including spaces)
- Pre-Header: No more than 100 characters including space
- Suggested Email Width: 600-700 pixels
- File Type: HTML
- Max File Size: 102 KB

All images must be hosted on a public website/domain. The Congress will not host images. Please be sure that image links work outside of your company/organization.

Failure to submit the HTML file using by the below deadlines will jeopardize the Congresses ability to deploy these emails on your selected day. No refunds will be given if your email does not deploy.

Use Crohn's & Colitis Congress® in any promotions, advertisements, meeting materials or correspondence requires the registered trademark "®" and must be reviewed and approved by the Congress Administration. The Congress logo may not be used and may not appear on any of the materials.

Deadlines:

Due Date	Task	File Type	Where to Submit	Upload Instructions
November 29, 2023	Sponsor sends AGA a version of email for approval	PDF	Email to Chloe Stein (cstein@gastro.org)	Please send the artwork as an attachment.
December 6, 2023	Sponsor sends HTML to AGA	HTML	Email to Chloe Stein (cstein@gastro.org)	See specifications above.

Contacts:

Chloe Stein
 Coordinator, Industry Sales and Operations
 American Gastroenterological Association
cstein@gastro.org

Kaitlin Lawrence
 Director, Industry Sales and Operations
 American Gastroenterological Association
klawrence@gastro.org