



Implementing and Evaluating AI for Radiology

Interactive Virtual Course

March 14 and March 21, 2024

10 a.m. – 12:30 p.m. ET

RSNA's Spotlight Courses bring esteemed RSNA education to radiology professionals around the world. The course will take place virtually over two days, on March 14 and March 21, and will explore case studies and clinical applications for AI. Registrants will attend live lectures and Q&A sessions with expert course faculty, including Nina E. Kottler, MD, MS, William W. Boonn, MD, and Ryan K. Lee, MD, MBA.

RSNA will promote this Spotlight Course to approximately 18,000 radiologists and 1,000 residents across the globe. Estimated attendance is 100 radiology professionals.

Opportunities are limited and available on a first-come, first-served basis. In addition to engaging with a targeted group of radiologists, you will earn one Technical Exhibit Priority Point for every \$1,000 spent, the same valuation as other RSNA sponsorships, to use for space selection.

Presentation Opportunities

Meet the Experts Panel with Q&A

40-minute live, online session. Include one of your key opinion leaders on the panel focused on AI implementation. Share your lessons learned, roadblocks to avoid, and successes on the panel discussion moderated by one of the course leaders.

Sponsorship includes:

- Designate one person from your company to participate this session on March 14. Speaker will have up to 15 minutes to present on best practices for success.
- Sponsor recognition:
 - Company name included in the session title.
 - Company name included in the reminder email sent to registrants.
 - Company logo on RSNA.org Spotlight Course website.
- Sponsors receive contact information for registrants who agree to have their information shared with the sponsors.

Sponsorship fee: \$2,500 (Two opportunities available.)



Implementing and Evaluating AI for Radiology - Preview

Live Q&A with course directors before the course.

- Offered as an optional additional enhancement to registrants and is included with registration.
- 60-minute Zoom session with course directors scheduled for the week of March 4.
- Sponsor introduces the course directors.
- Sponsors receive contact information for registrants who agree to have their information shared with the sponsors.

Sponsorship fee: \$2,000 (One opportunity available.)

Contact RSNA Corporate Relations to learn more

Sponsor today for full benefits and maximum sponsorship recognition. Final deadline to sponsor is February 29, 2024. For more information about participating in this Spotlight Course, please contact:

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