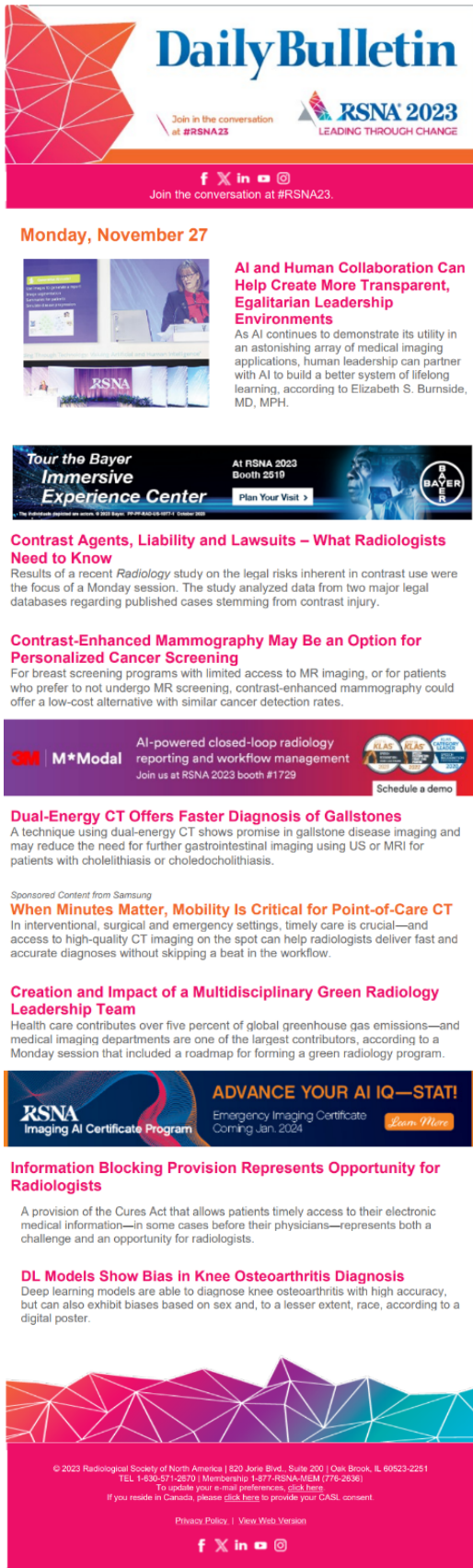


# MATERIALS SPECIFICATIONS

## Daily Bulletin E-Blast Banner



**Banner Size:** 620 x 100

**Accepted file formats:** .gif, .jpg, .png;  
animated gif can loop up to four times.

**Max file size:** 100K

**Note:** We require a hairline border around the banner.

Some email clients may not support animation and will only display the first frame of the banner.

Please include the linking URL in your email submission.

**Send creative file and link to**  
[sponsors@rsna.org](mailto:sponsors@rsna.org).

Questions? Contact the RSNA sponsorship team at the email address above.