

MATERIAL SPECIFICATIONS

Meeting E-Blast: Registered Attendee Banner Placement



Hit the Ground Running

We can't wait to see you! Once you arrive at McCormick Place, your time at RSNA 2023 will go by quickly. We want you to have a good start so you can have a successful, fun and productive annual meeting experience.

Read our important tips below to set yourself up for success.



RSNA 2023 Resources:



Banner Size:

Square banner: 250 x 250

Horizontal banner: 620 x 100

Accepted file formats: .gif, .jpg, .png;
animated gif can loop up to four times

Max file size: 100K

Note: We require a hairline border around the banner.

Some email clients may not support animation and will only display the first frame of the banner.

Please include the linking URL in your email submission. Send creative file and link to sponsors@rsna.org.

Questions? Contact the RSNA sponsorship team at the email address above.