

# MATERIAL SPECIFICATIONS

## Meeting E-Blast: Registered Attendee Banner Placement



### Hit the Ground Running

We can't wait to see you! Once you arrive at McCormick Place, your time at RSNA 2023 will go by quickly. We want you to have a good start so you can have a successful, fun and productive annual meeting experience.

Read our important tips below to set yourself up for success.



### Banner Size:

Square banner: 250 x 250

Horizontal banner: 620 x 100

**Accepted file formats:** .gif, .jpg, .png;  
animated gif can loop up to four times

**Max file size:** 100K

Note: We require a hairline border around the banner.

Some email clients may not support animation and will only display the first frame of the banner.

**Please include the linking URL in your email submission.** Send creative file and link to [sponsors@rsna.org](mailto:sponsors@rsna.org).

Questions? Contact the RSNA sponsorship team at the email address above.

