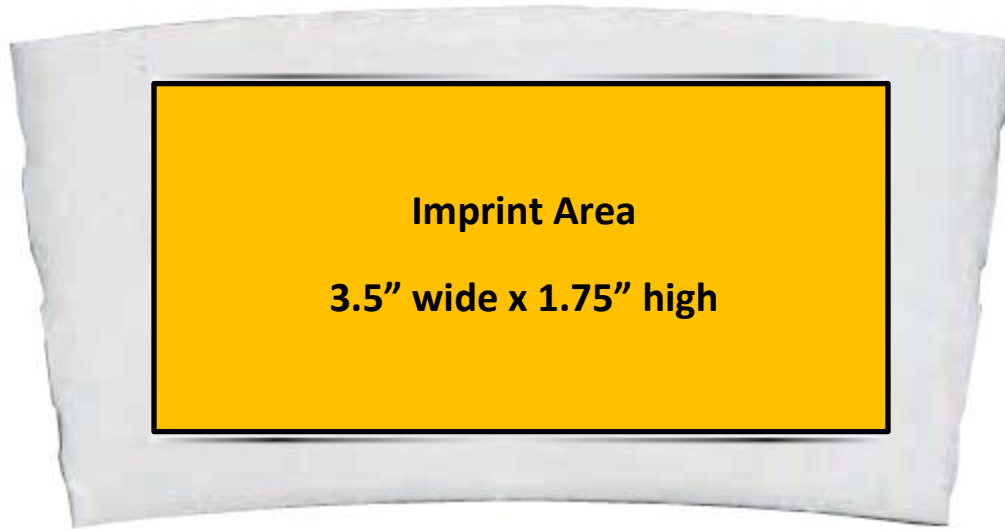


# MATERIAL SPECIFICATIONS

## COFFEE SLEEVE



**Sleeve color:** White or Brown craft (please specify)

**Imprint can be either one, two or three colors** (black is counted as one color)

Printed with uncoated colors; metallic inks have a matte finish

Colors will match to within 1 shade on a PMS match and 2 shades on a standard color

**File requirements:** EPS or Illustrator file, created to outlines and color separated

*We recommend limiting the graphics to company name/logo and booth number due to readability.*

Email the creative files to [sponsors@rsna.org](mailto:sponsors@rsna.org).

Questions? Contact the RSNA sponsorship team at the email address above.