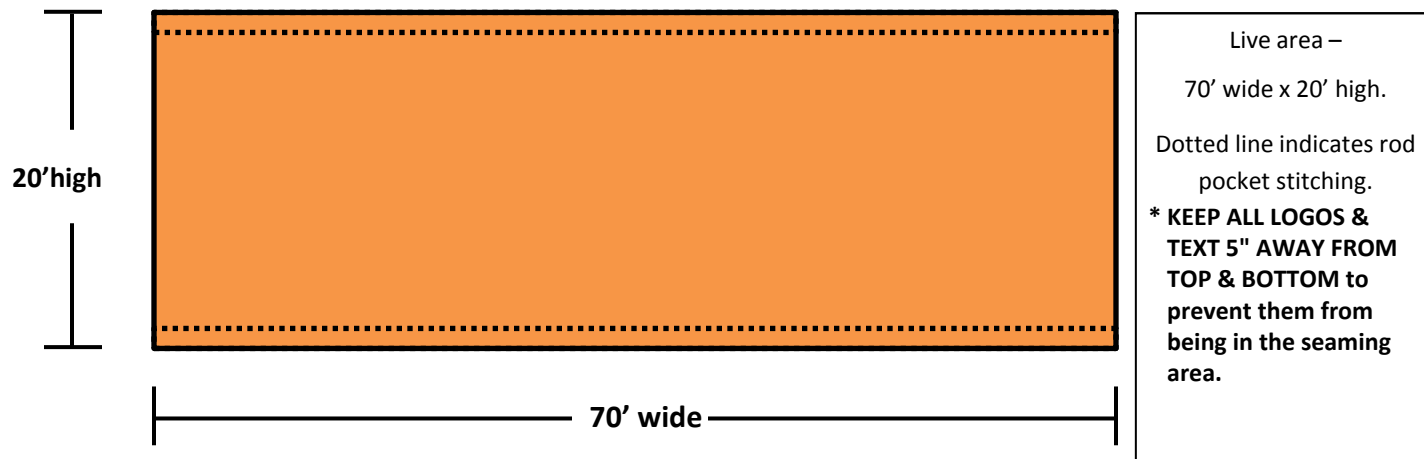


MATERIAL SPECIFICATIONS

NORTH HALL LOBBY

70'x20' BANNER



We recommend simple graphics utilizing the full 70'x20' space, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline.

Questions? Contact the RSNA sponsorship team at sponsors@rsna.org.