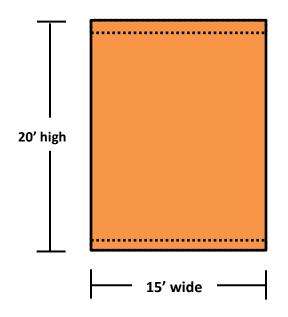
MATERIAL SPECIFICATIONS NORTH HALL LOBBY 15'x20' BANNER



Live area – 15' wide x 20' high.

Dotted line indicates rod pocket stitching.

KEEP ALL LOGOS & TEXT 5" AWAY FROM TOP & BOTTOM to prevent them from being in the seaming area.

We recommend simple graphics utilizing the full 15'x20' space, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production page for additional information.

Instructions for submitting your creative files will be provided closer to the material deadline.

Questions? Contact the RSNA sponsorship team at sponsors@rsna.org.