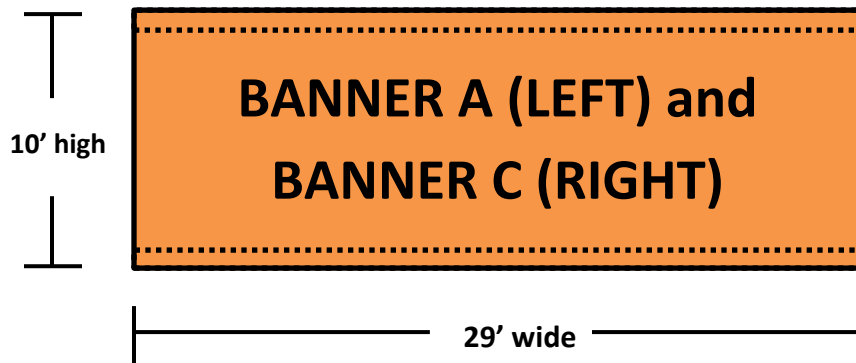


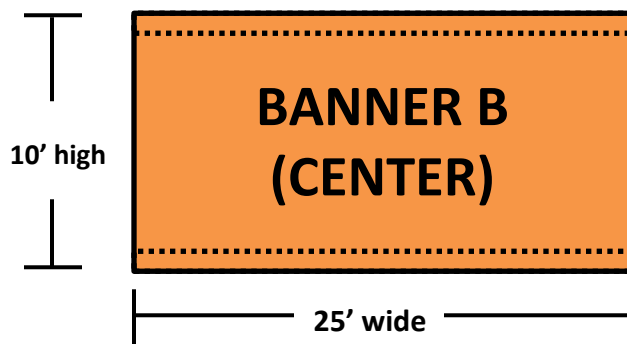
MATERIAL SPECIFICATIONS

NORTH HALL ESCALATOR WALL WRAPS

LARGE WELL STAIRWELL



Dotted line indicates rod pocket stitching. KEEP LOGOS & TEXT 5" AWAY FROM TOP & BOTTOM to prevent them from being in the seaming area.



We recommend that you keep your design simple, with two or three basic elements. Make sure your message is large enough to read and that your images have sufficient resolution.

See the Freeman Graphics Artwork Guidelines linked on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline.

Questions? Contact the RSNA sponsorship team at sponsors@rsna.org.