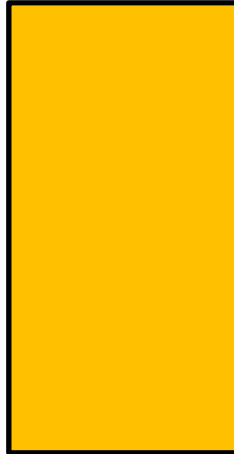


MATERIAL SPECIFICATIONS

GRAND CONCOURSE BILLBOARD

83" wide



117-3/16" high

We recommend keeping the graphics a minimum of 6" from the bottom edge of the billboard.

See the Freeman Graphics Artwork Guidelines on our Sponsorship Production [page](#) for additional information.

Submission instructions for creative files will be provided closer to the material deadline.

Questions? Contact the RSNA sponsorship team sponsors@rsna.org.