MATERIALS REQUIREMENTS
GRAND CONCOURSE PILLARS

Location: South Level 2.5

Numbers: P1, P2 and P3 (GC1-2)

Towers can be placed anywhere within the red lines. They cannot extend outside of the lines due to traffic flow.
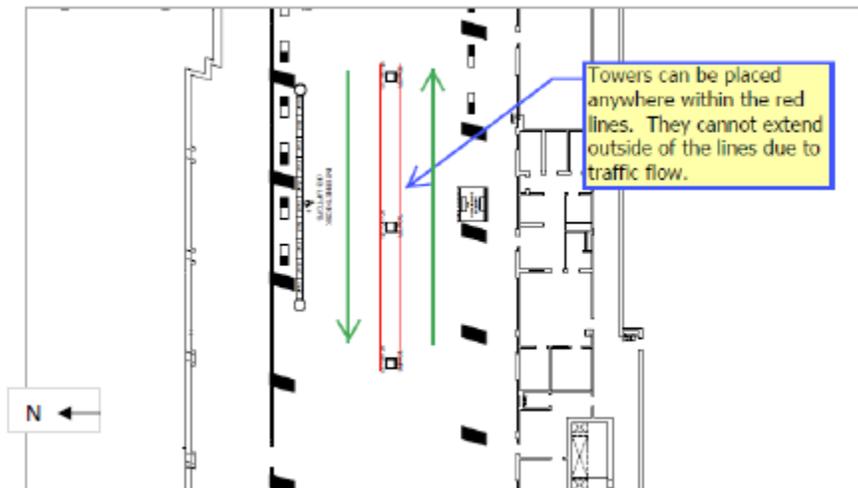
REQUIREMENTS FOR GRAND CONCOURSE PILLARS

1. The contract for this sponsorship includes three individual pillars. Two larger pillars are permitted. One large unit or more than three units are not acceptable, and the pillars cannot be connected.
2. All pillars must be included in the total east-west length of 30'.
   a. If using three pillars, they are limited to a maximum north-south width of 4' and east-west length of 5'.
   b. If using two pillars, they are limited to a maximum north-south width of 4' and east-west length of 7.5'.
3. There is no electrical connection available. Battery power must be used. Any checks/ maintenance made to the batteries must be scheduled with the sponsor's electrical booth foreman.
4. If pillars are to rotate RSNA reserves the right to determine the speed of the pillars.
5. RSNA recommends enclosing the pillars at the top as people from higher floors will be able to see into them and/or drop things into them.
6. Pillars should be designed/fabricated with material on the bottom that will prevent damage to the terrazzo flooring in the area.
7. Floor graphics are not allowed.

Requirements continue on the following page

8. Sound is not allowed.
9. Pillars may be backlit from the inside, any other lighting is subject to RSNA approval. Flashing lights are not allowed.
10. Sponsor will notify Freeman, McCormick Place, and RSNA of their production and installation plans by emailing sponsors@rsna.org **no later than September 1, 2024**.
11. Sponsor will work directly with Freeman for shipping and installation instruction as needed.
12. Final design and specifications must be submitted to Freeman, McCormick Place, and RSNA for approval by emailing sponsors@rsna.org **no later than September 29, 2024**. Final deadlines for all deliverables will be dependent on whether the sponsor or Freeman is producing and installing the pillars.