

# RSNA After Dark Party Transportation Sponsorship

## Material Specifications

### Deliverables due to RSNA by October 13

- Company name for recognition
  - Company name will be recognized in the logistical email with the rideshare redemption code that is sent to all attendees that pre-registered for the RSNA After Dark Party.
  - Company name will be recognized on the After Dark Party landing page as the exclusive Transportation sponsor.
- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
  - Logo will be displayed alongside other supporters on a looping slide show on the prominent LED wall at TAO Chicago throughout the event.

Submit company name for recognition and logo files to [sponsors@rsna.org](mailto:sponsors@rsna.org).

Reach out to the RSNA sponsorship team with any questions at the email address noted above.