Zen Zone Sponsorship
Material Specifications

Deliverables due to RSNA by September 1

- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
    - Logo will be recognized in the RSNA 2024 Meeting Guide and on the Zen Zone meterboard

- Company Name for recognition in RSNA publications and RSNA 2024 Zen Zone landing page

File Submission

- Email company name for recognition and logo files to sponsors@rsna.org.
- Reach out to the RSNA sponsorship team with any questions at the email address noted above.

Deliverables due to Freeman by October 23

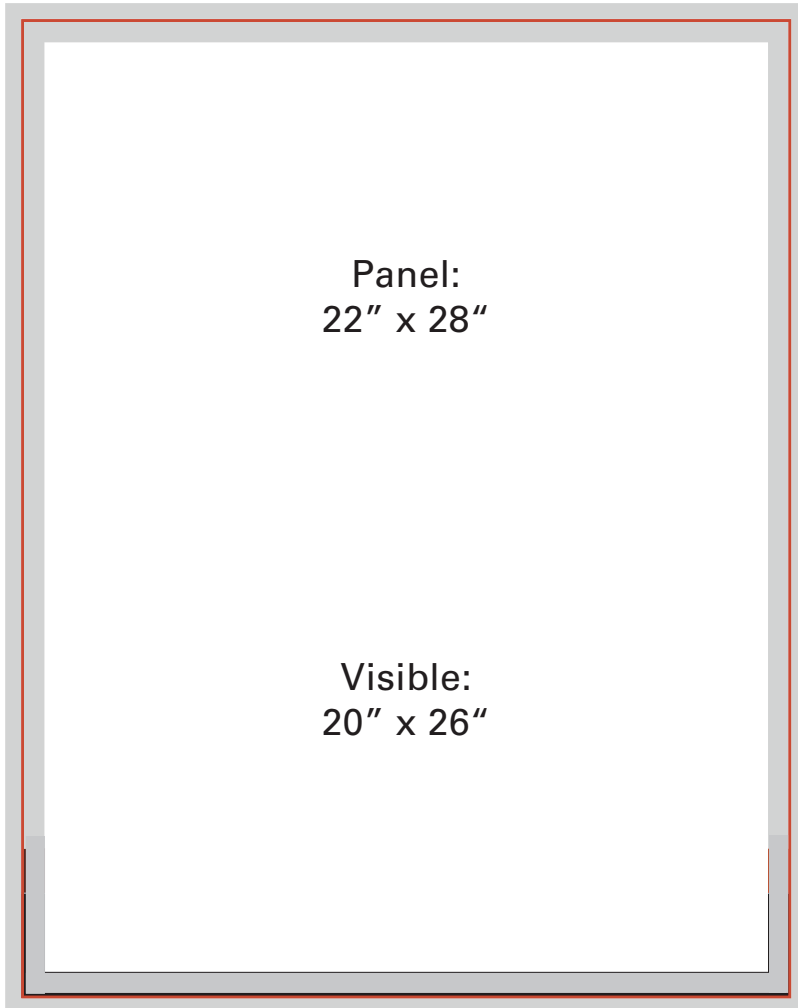### Custom artwork for 22x28 sign that is placed next to the Zen Zone entrance

Specs are detailed on the following page. For artwork requirements, see the Freeman Graphics Artwork Guidelines, available for download on this [page](#).

File Submission
- Upload artwork files to Freeman's Box folder. Access to the folder will be emailed to you in August.
- Reach out to the RSNA sponsorship team with any questions at sponsors@rsna.org.

22x28

Panel:
22" x 28"

Visible:
20" x 26"

22x28

Panel:
22" x 28"

Support:
Chrome Sign Frame

Visible:
20" x 26"

Construction:
3/16" Honeycomb

Graphic should cover entire 22" x 28"
to allow for variances in support
method but vital graphics/info/etc
should be kept well within visible area.