AI Showcase Sponsorship Package
Materials Specifications

Deliverables due to RSNA by June 30

- Confirm your company name for recognition purposes

- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.

- Logo or company name will be highlighted in the following areas:
  - Pre-meeting recognition:
    - Promotional meeting e-blast
    - November/December issue of *RSNA News* magazine
    - RSNA.org Annual Meeting web pages
    - RSNA social media channels
  - RSNA 2024
    - Branding surrounding the AI Showcase
    - On screen in the open-air theater in the AI Showcase between presentations
    - Meeting week e-blast
    - *Daily Bulletin* story
    - RSNA 2024 Meeting Guide
    - RSNA social media channels

- Social media handles for Facebook, LinkedIn, and X

- Confirm preferred date and time for your AI Theater presentation. AI Showcase sponsors select date and times first, ahead of other AI Showcase exhibitors, if contracted before presentation sales open.
  - Presentations are scheduled in 20-minute blocks every 30 minutes from 10:30 to 3:30 Sunday through Wednesday at RSNA 2024. Time slots are confirmed on a first-come, first-serve basis. Inquire for additional details and current schedule availability.
  - Additional presentation details will follow once the date and time is confirmed

Deliverables due to RSNA by September 15:

- Program submission form for AI Showcase Theater presentation

Submit company name for recognition, logo files, social media handles, and confirmation of your plans for an AI Theater presentation to sponsors@rsna.org.

Reach out to the RSNA sponsorship team with any questions at the email address noted above.