

# YOUR NEXT BIG OPPORTUNITY IS HERE.

## HIMSS<sup>®</sup> 25

March 3-6 | Las Vegas

Enhanced listings get you more traffic via the online EXHIBITOR DIRECTORY and floor plan.

**BASIC LISTING**  
complimentary

**MAXIMUM EXPOSURE**  
\$2995



Attendees use the Exhibitor Directory to plan their visit to HIMSS25 and short-list the exhibitors they plan to see.

	BASIC LISTING	MAXIMUM EXPOSURE
Contact Info, Website, Company Description	✓	✓
Booth Number w/ Active Link to Floorplan	✓	✓
New Product Gallery	✓ (2)	✓ (4)
Appointment Scheduling	✓	✓
Scheduled Events	✓ (4)	✓ (8)
Virtual Business Cards w/ Live Chat	✓ (2)	✓ (4)
Collateral (Upload Press releases, blog posts, white paper, etc.)	✓ (4)	✓ (8)
Product Gallery	✓ (2)	✓ (4)
Attendee Interest Tracking		✓
Featured Exhibitor		✓
Highlighted Booth		✓
Product Spotlight		✓ (1)

# GET NOTICED AT HIMSS25!

The HIMSS25 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show. Upgrade your listing to make sure attendees can find your company information and booth at the show.

## BASIC LISTING

### Upload Content

Upload company logo, Video/Images, text, and product category.

### Active Link to Floor Plan

Your Booth number with link to the active floorplan and pinpoint booth location

### New Product Gallery

Showcase your featured product on our dedicated New Product Gallery section

### Appointment Scheduling

Set up time slots for attendees to book appointments.

### Scheduled Event

Advertise your scheduled event directly on your listing

### Virtual Business Cards w/ Live Chat

Conveniently share company contact information on your listing and connect via My Show Planner live chat while onsite.

# MAXIMUM EXPOSURE

\$2995

## More Impressions

Upgrade your company profile today and generate more traffic on the online directory and floor plan.

BASIC LISTING

MAXIMUM EXPOSURE

10X

### 962 VIEWS

The number of times your company's online listing has been visited.

### 54 CLICKS

How many times your company's website was clicked on from your online listing.

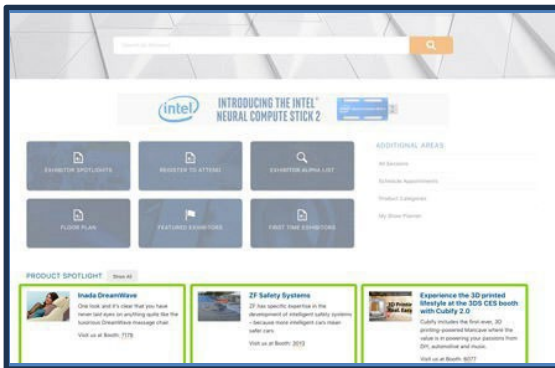
### 71 LEADS

The number of people who have shared their contact information with your company.

## Attendee Interest Tracking

### Collect Data!

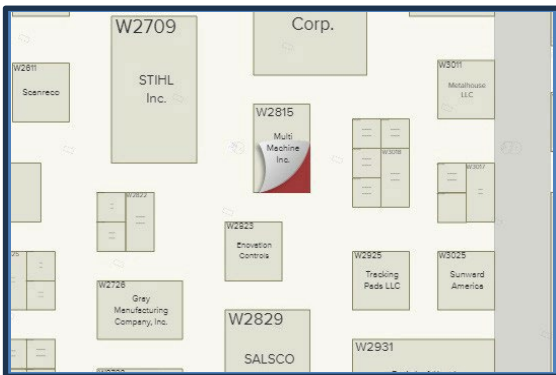
Receive real time data on activity generated from your enhanced listing. This feature will show you the number of views your listing has received, the number of clicks to the company website, and contact information of attendees that would like to connect.



## FEATURED EXHIBITOR

### Get Priority Placement!

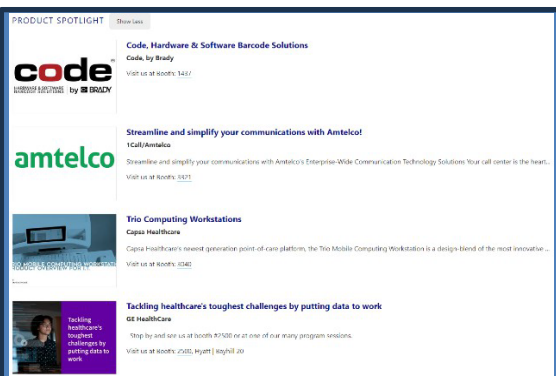
Like Google Ads, when users search for your company's keywords or categories, your company can show up at the top of search results.



## HIGHLIGHTED BOOTH

### Make Your Booth Stand Out!

Adding a bright red corner peel to your booth will make it easy for visitors to find you at the show.



## Product Spotlight

### Showcase your Product!

Your products will be listed under our dedicated Product Spotlight area to advertise your latest and greatest product.