

# Relaxation Station Sponsorship Material Specifications

## Deliverables due to RSNA by September 1

- Logo file for use on the Relaxation Station Signage and RSNA 2024 Meeting Guide.
  - Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
- Company name for recognition in RSNA publications and RSNA 2024 Relaxation Station landing page.



## Deliverables due to RSNA by October 31

- Proofs are due to RSNA for review and approval. Sponsor is responsible for producing and delivering approved items to show site.
  - Sponsor branded t-shirts for massage therapists – RSNA will confirm the sizes and number of t-shirts required for the massage therapists.
  - Sponsor branded free massage tickets to be distributed at your exhibit booth (optional) – RSNA will confirm the Relaxation Station booth number for inclusion on the tickets.

## **File Submission**

- Email logo files, company name for recognition, and proofs to [sponsors@rsna.org](mailto:sponsors@rsna.org).
- It is recommended to drop off the sponsor branded t-shirts at the RSNA Exhibition Services Office (South Hall, Booth #5909) onsite the afternoon of **Sunday, December 1**. Our team will deliver them to the massage vendor the morning the station will be open.
- Reach out to the RSNA sponsorship team with any questions at the email address noted above.