

San Diego

SD.D100

San Diego Gaslamp Digital Spectacular

2 Units

Display A



TECHNOLOGY

Physical Dimensions	20'h x 30'w total
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Pixel Resolution	1020h x 1500w total
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Pixel Pitch	6mm
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Color	RGB 72dpi
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Aspect Ratio	Square Pixels
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STATIC FILES

Static File Format	JPG or PNG
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Quality	Best Quality
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MOTION FILES

Frame Rate	60 fps*
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Motion File Duration	15 Seconds*
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Motion File Format	H.264 mp4
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File Data Rate	30-40 Mbps, VBR
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Audio	None*
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- 24-30 fps can potentially show stuttering, especially on fast horizontal motion. 60 fps is strongly recommended for motion content
- Files must be exactly 15.00 seconds or CMS will not be able to run creative
- There should be no audio track in the submitted file, as an empty audio track could cause potential sync issues

Dynamic Content

Only HTML 5 compatible web-based content is acceptable.

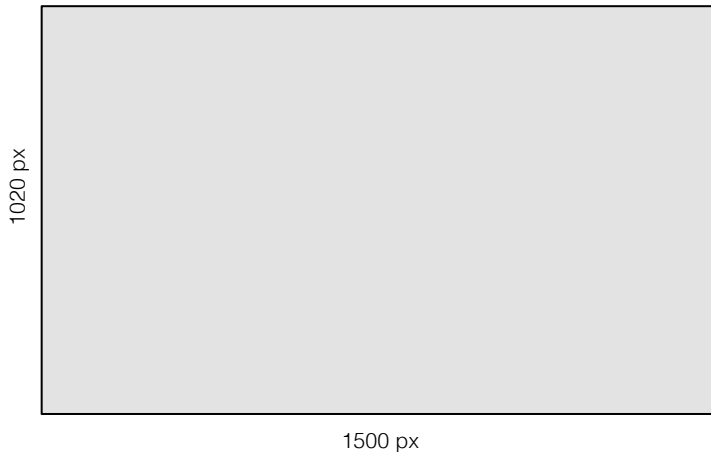
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