

# WORLD FINAL 2024



## BECOME A SPONSOR

EMPOWER THE NEXT GENERATION OF INNOVATORS BY BECOMING A KEY SPONSOR AT THE WORLD'S LARGEST HYDROGEN EDUCATION EVENT.

**HYDROGEN PARTNER**

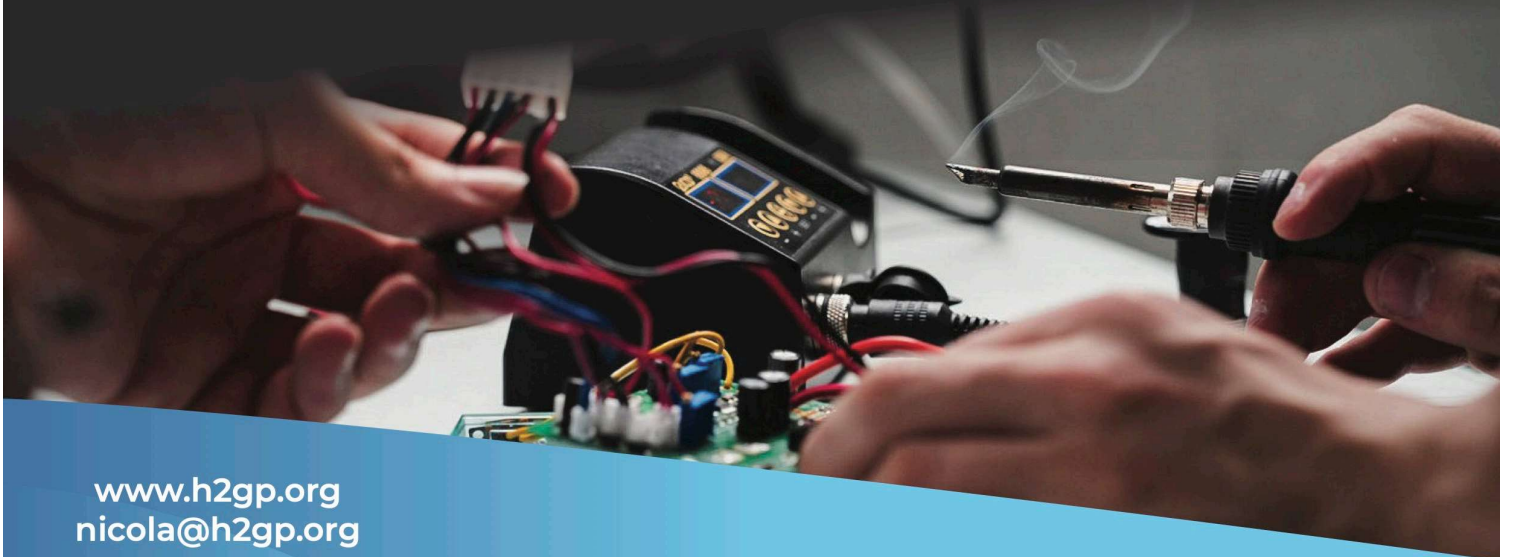
**ENGINEERING PARTNER**

**COMMUNITY PARTNER**

**WOMEN IN STEM PARTNER**

**MEDIA PARTNER**

# 50k



[www.h2gp.org](http://www.h2gp.org)  
[nicola@h2gp.org](mailto:nicola@h2gp.org)

# WORLD FINAL 2024

RE+



## HYDROGEN PARTNER

### PRE EVENT

Host a virtual workshop on career pathways and workforce development in the hydrogen industry for all 2000+ H2GP students

### DURING EVENT

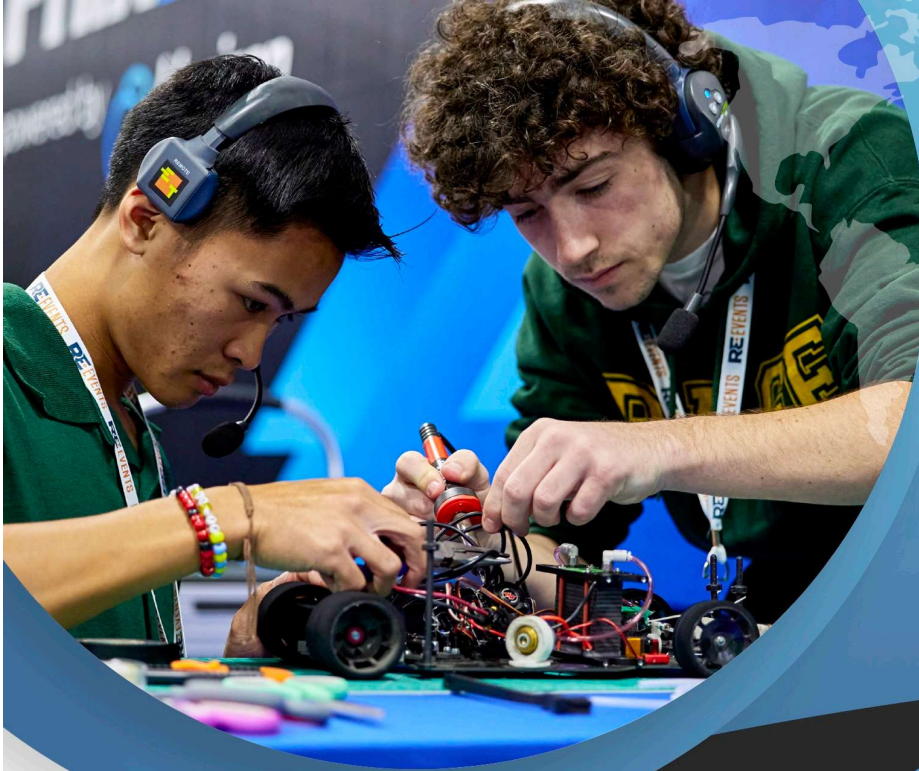
Host our only live keynote presentation to all World Final teams (300 students) and engage directly with the next generation of leaders and innovators in the hydrogen space, plus branded Hydrostiks for the entire week for all teams

### POST EVENT

Invite three H2GP teams to visit your company facility to engage in corporate mentorship, with a focus on workforce development and technical skills training in the hydrogen energy sector

**PLUS** all standard primary partner benefits (see pg. 7)

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## ENGINEERING PARTNER

### PRE EVENT

Host a virtual engineering workshop for our 300 top students from the H2GP program, with a focus on discussing real world engineering challenges and technical skills development

### DURING EVENT

Provide first hand mentorship, interactive advice and support to all World Final teams during races with exclusive access to the student tech zone and pits

### POST EVENT

Support future growth by doing a branded engineering tools give-away for all World Final teams, with a follow-up webinar providing career guidance and technical skills training in engineering fields

**PLUS** all standard primary partner benefits (see pg. 7)

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# WORLD FINAL 2024



## COMMUNITY PARTNER

### PRE EVENT

Invite 3 non-finalist California H2GP teams from Title 1 schools to your company for a guided tour and interactive sessions on the importance of STEM education for underserved communities

### DURING EVENT

Sponsors the same 3 teams as guests for World Final 2024, and provide career development mentorship, free access to the World Final race day, and free access to RE+ for a full day

### POST EVENT

Donate three H-Cell 2.0s (\$2000 ea.) to the same 3 teams, with ongoing mentorship and support to ensure the continued success of renewable energy education in underserved communities

**PLUS** all standard primary partner benefits (see pg. 7)

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# WORLD FINAL 2024

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## WOMEN IN STEM PARTNER

### PRE EVENT

Host a virtual women in STEM workshop for all girls participating in the H2GP program with a focus on fostering girls in STEM and workforce development.

### DURING EVENT

Sponsor our two all-girls H2GP finalist teams, with a chance to mentor the next generation of women in STEM, plus one judge spot for all World Final races

### POST EVENT

Sponsor one new all-girls team in your community or region for 1 year with regular progress updates and public recognition for the sponsored team

**PLUS** all standard primary partner benefits (see pg. 7)

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## MEDIA PARTNER

### PRE EVENT

Sponsor production of a branded event teaser video, including interviews from students highlighting their experience with renewable energy education and technical skills development

### DURING EVENT

Host our race livestreams as the exclusive event media partner, with regular branded segments that focus on the importance of STEM education and workforce development

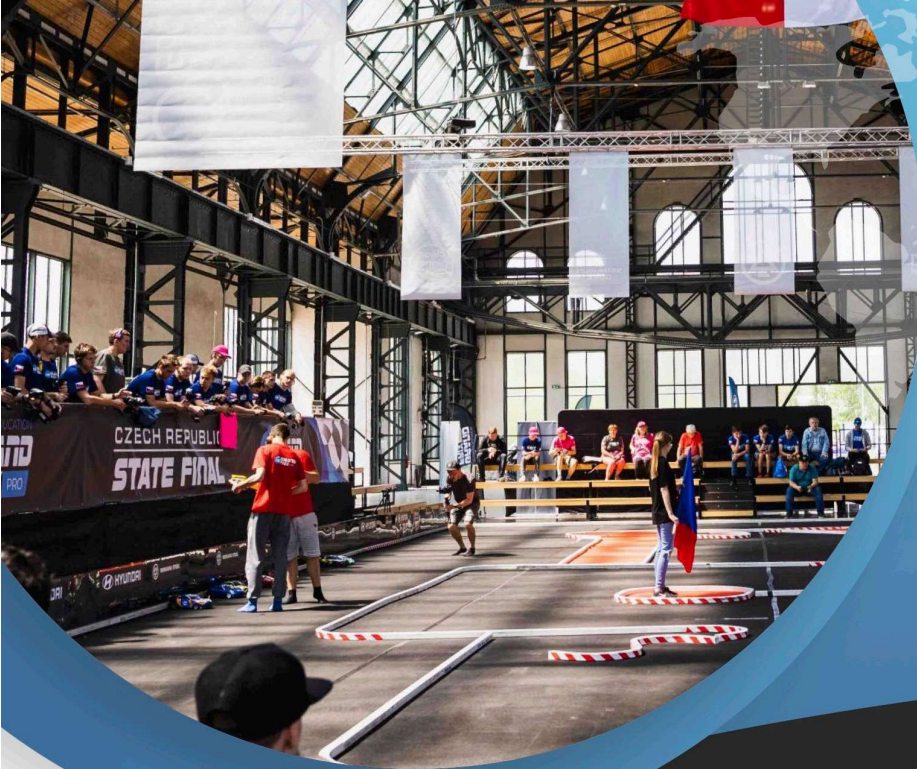
### POST EVENT

Sponsor one new team in your region for the 2025 H2GP season and collaborate with the H2GP Foundation to follow your team's progress and development throughout the year

**PLUS** all standard primary partner benefits (see pg. 7)

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INSPIRING TOMORROW'S INNOVATORS



# WORLD FINAL 2024

**RE+**



## INCLUDED BENEFITS

Free passes to RE+ for you and your team

Free exhibition space in the Anaheim Convention Center Arena

Branding and recognition as key sponsor on event graphics

Cooperation on two sponsor-specific social media campaigns

Cooperation on one newsletter campaign

Entry into the 2024 H2GP Corporate Race

Logo on event t-shirts

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# WORLD FINAL 2024



## SPONSOR AN AWARD

SPONSOR A STUDENT AWARD CATEGORY AT THE 2024 WORLD FINAL TO ENGAGE DIRECTLY WITH FUTURE LEADERS IN STEM.

Custom branded award and trophy

Present your award to students live during the closing ceremony

Invite award winners for a guided tour of your exhibition space plus one-on-one engagement around workforce development

First 7 award sponsors receive free booth space in the Arena

Cooperation on general World Final event marketing campaigns

Entry into the 2024 H2GP Corporate Race

Logo on event t-shirts

# 10k

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