

Joint Congress Registration Website Sponsorship

Sponsorship Placement Fee: \$60,000 (includes advertisement on both websites)

Location #1:

URL: <http://annualmeeting.aaaai.org/>

Description: This is the main page for the AAAAI / WAO Joint Congress. All communication to our members & Joint Congress attendees directs them to this page. They would visit to begin their registration process as well as view sessions and content, social events and awards, and they would return after the meeting ends to claim credits for attending.

Dates for advertisement to be shown on this site: Start date: 10/2/24 End date: 6/15/2025

Size: Banner size is 1,280 pixels wide x 300 pixels high.

File format: JPEG or PNG only

Features: The banner is clickable and can direct users to a URL of the sponsor's choice. We recommend the sponsor embeds campaign tracking-style parameters in their URL so they can track click-throughs in their own analytics system.



YOUR ADVERTISEMENT HERE

This image is meant to show placement of the sponsor graphic only and is not to scale.

Location #2:

URL: <https://corereg.cmrus.com/aaaai2025/>

Description: This is the landing page that all registrants visit to begin their registration and housing process, as well as view general information on the program.

Dates for advertisement to be shown on this site: Start date: 10/2/24. End date: 12/15/25.

Size: 265 pixels wide by 195 pixels high

File format: JPEG or PNG only

Features: The banner is clickable and can direct users to a URL of the sponsor's choice. We recommend the sponsor embeds campaign tracking-style parameters in their URL so they can track click-throughs in their own analytics system.

The image shows a screenshot of the AAAAI/WAO Joint Congress landing page. The page has a blue header with the title "Climate Change and Allergic Diseases: Global Impact on Health" and logos for AAAAI and WAO. Below the header, there are two main columns of text. The left column is titled "New Registration & Hotel Reservations" and contains information about registration and membership. The right column is titled "Have an existing registration or reservation? Sign in here." and contains information about signing in and customer service support. A blue button labeled "Sign into an existing registration or hotel reservation" is located between the two columns. Below the main content, there is a section titled "Additional registration & hotel reservation information" with four expandable menu items: "Event Information", "Accommodations", "Registration changes and cancellations", and "Groups & Exhibitors". At the bottom of the page, there is a footer with contact information and social media links. A green callout box with a white background and a green border is positioned on the right side of the page, pointing to a green square placeholder. The callout box contains the text: "YOUR ADVERTISEMENT HERE" and "This image is meant to show placement of the sponsor graphic only and is not to scale."