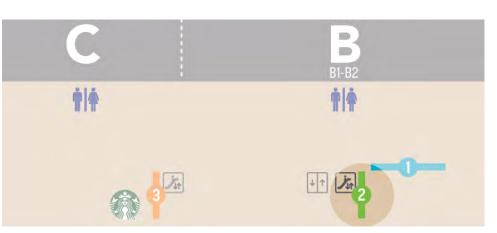
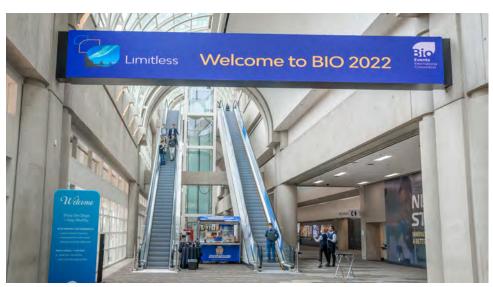
# **LOBBY B1 VIDEO WALL**

Screen 2

Above the Lobby B escalators, across from the entrance to Hall B. This double-sided screen is ideal for directional signage, branding, and sponsorship.

- 27' Wide x 3.5' High
- Resolution: 3120 x 406 px
- Double-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full- or Split-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264







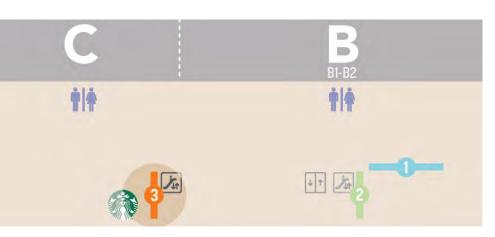


## LOBBY C VIDEO WALL

Screen 3

Above the Lobby C escalators, across from the entrance to Hall C. This double-sided screen is ideal for directional signage, branding, and sponsorship.

- 27' Wide x 6' High
- Resolution: 2640 x 704 px
- Double-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full- or Split-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264







# LOBBY D VIDEO WALL

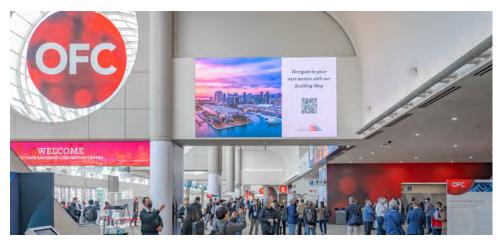
Screen 4

Above Lobby D, next to the Hall E entrance. This prominent screen is ideal for directional signage, event information, social media, branding, and sponsorship.

- 20' Wide x 11.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264





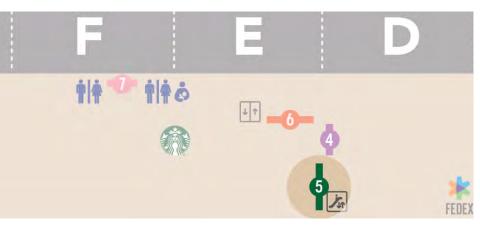


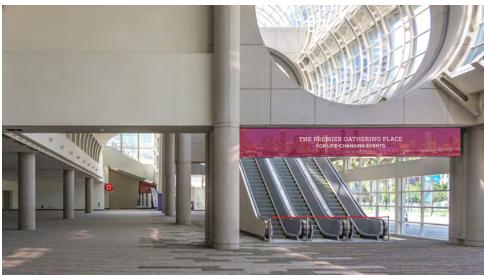
# **LOBBY E VIDEO WALL**

Screen 5

Above the Lobby E escalators, across from the entrance to Hall E. This double-sided screen is ideal for directional signage, branding, and sponsorship.

- 27' Wide x 3.5' High
- Resolution: 3120 x 406 px
- Double-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full- or Split-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264







## **LOBBY F VIDEO WALL**

Screen 7

An effective location for directional signage, event information, social media, branding, and sponsorship.

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264







## LOBBY G VIDEO WALL

Screen 8

An effective location for directional signage, event information, social media, branding, and sponsorship.

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264

