RSNA 2024 Welcome Reception
Lead Reception Sponsorship

Material Specifications

Deliverables due to RSNA by September 1

- Confirm your company name for recognition purposes.
  - Company name will be included in a pre-meeting promotional e-blast and a push notification through the RSNA 2024 Meeting App.

- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
  - Logo will be displayed alongside other Lead Sponsors on a slide within the looping slideshow that will play on the screen at the Discovery and Learning Center theaters during the reception, on onsite signage at the reception and on Meeting Central.

Deliverables due to RSNA by October 1

- Custom company message slide for event slideshow. Slide must be in the 16:9 aspect ratio.
  - Your company slide will be included in the looping slideshow that will play at the Discovery Theater and Learning Center theaters during the reception.

Submit company name, logo files, and slideshow slide to sponsors@rsna.org.

Reach out to the RSNA sponsorship team with any questions at the email noted above.