# RSNA 2024 Welcome Reception
# Supporter Sponsorship

# Material Specifications

**Deliverables due to RSNA by September 1**

- Confirm your company name for recognition purposes.
  - Company name will be included on onsite signage at the reception and on Meeting Central.

- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
  - Logo will be displayed alongside other Reception Supporters on a slide within the looping slideshow that will play on the screen at the Discovery and Learning Center theaters during the reception.

Submit company name and logo files to [sponsors@rsna.org](mailto:sponsors@rsna.org).

Reach out to the RSNA sponsorship team with any questions at the email noted above.