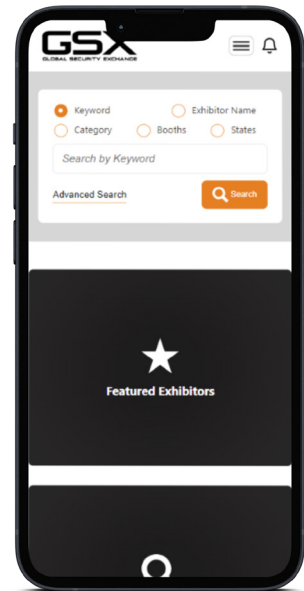
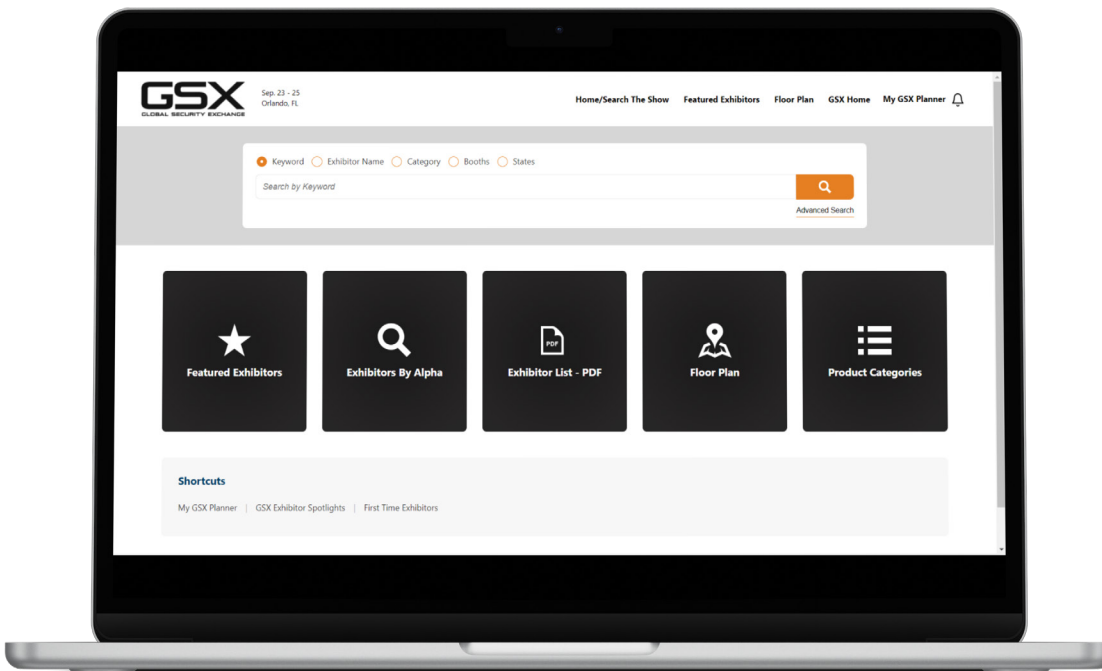
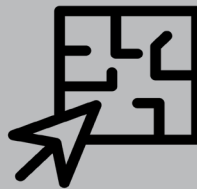


# Global Security Exchange 2024

## DIGITAL PACKAGES & SPONSORSHIPS



ONLINE DIRECTORY



INTERACTIVE FLOOR PLAN



SHOW PLANNER

2024 DIGITAL PACKAGES & SPONSORSHIPS

# WHAT DOES MY LISTING INCLUDE?

| <b>Features</b>                              | <b>Basic Listing</b> | <b>Level 1<br/>\$1,000 /<br/>\$750</b> | <b>Level 2<br/>\$2,000 /<br/>\$1,500</b> |
|--|----------------------|--|--|
| Contact Information                          | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Website                                      | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Booth Number                                 | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Product Categories                           | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Company Description                          | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Company Logo                                 | <b>x</b>             | <b>x</b>                               | <b>x</b>                                 |
| Access to Online Leads                       |                      | <b>x</b>                               | <b>x</b>                                 |
| Featured Exhibitor Listing                   |                      |  | <b>x</b>                                 |
| Priority Placement in Search Results         |                      |  | <b>x</b>                                 |
| Highlighted Booth with Corner Peel           |                      |  | <b>x</b>                                 |
| Event Contacts                               |                      | <b>4</b>                               | <b>8</b>                                 |
| Collateral                                   |                      | <b>4</b>                               | <b>8</b>                                 |
| Product Gallery with Images and Descriptions |                      | <b>4</b>                               | <b>8</b>                                 |
| Product Gallery with Videos and Descriptions |                      |  | <b>4</b>                                 |

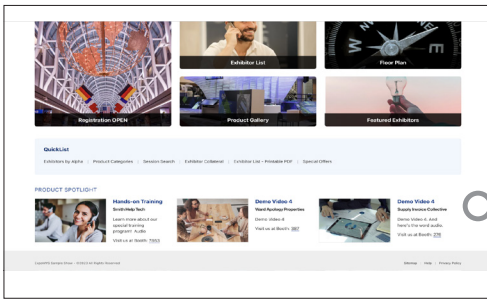
To purchase, contact:

Trent Hoffman – *Exhibitor Engagement Manager*

513-527-8848 | [thoffman@mapyourshow.com](mailto:thoffman@mapyourshow.com)

# ADDITIONAL SPONSORSHIPS

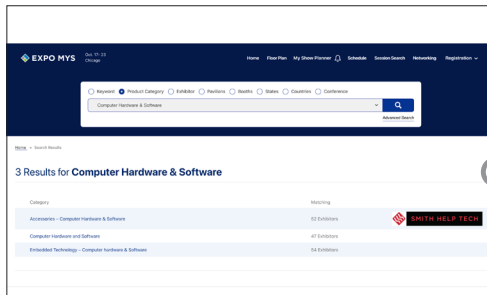
\*Requires Purchase of Level 2 Package



## \*Product Spotlight + \$750

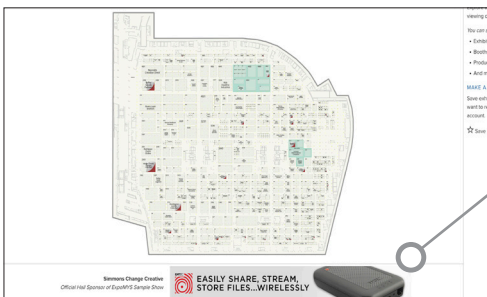
Showcase your product image or video on the Directory Home Page

Live link directs attendees to your company's listing  
Limited to the first 30 exhibitors



## \*Product Category + \$750

320x50 pixel image (640x100 required for upload)  
Guaranteed #1 listing in the category



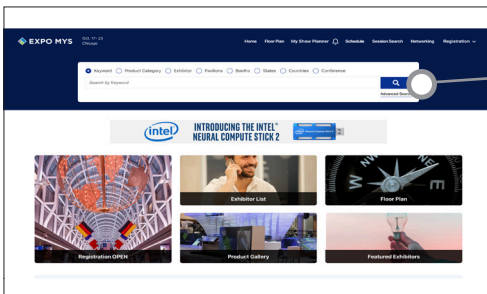
## \*Floor Plan Banner + \$2,500

**Limited to first three exhibitors**

728x90 pixel image (1456x180 pixel image required for upload)

Up to 3 rotating maximum

Limited to first 3 exhibitors



## \*Directory Homepage Banner + \$5,000

**Limited to first three exhibitors**

1940x180 pixel image on the online directory home page  
or 600x500 pixel image for smaller screens (mobile/tablet)  
(1940x180 & 600x500 pixel image required for upload)

Up to 3 rotating maximum

To purchase, contact:

Trent Hoffman – Exhibitor Engagement Manager

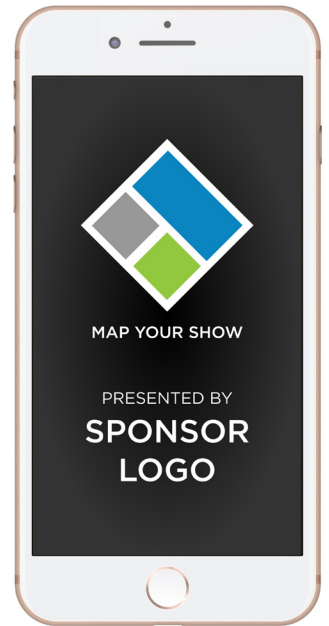
513-527-8848 | thoffman@mapyourshow.com

# OFFICIAL GSX 2024 MOBILE APP

Don't miss the opportunity to feature your company on the official GSX 2024 mobile app. Put your brand in the hands of attendees as they navigate the show floor onsite with the official mobile app. Feature a product on one of the banners or push a notification out to the thousands of attendees.

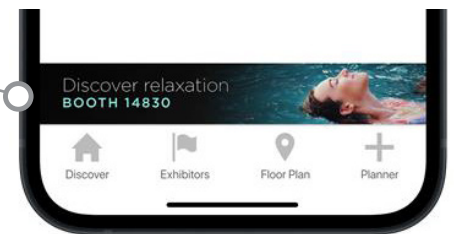
## Overall Exclusive Sponsorship + \$10,000

- Dedicated second splash screen with 1 of 5 rotating banner placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 2436 x 2436px, ensure safe area of 980 x 1870px due to range of device layouts. We'll shrink to fit various screen sizes)
- 1 push notification during show hours



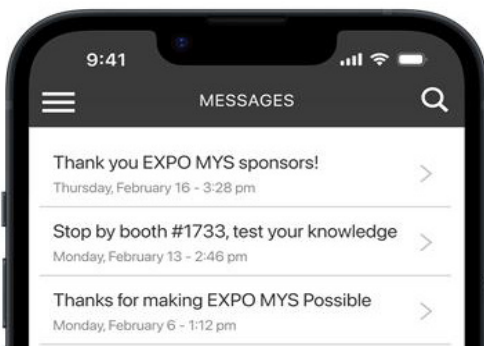
## Rotating Banners + \$2,500

- **Limited to first 5 exhibitors**
- Up to 5 rotating banners placed at the bottom of the main content pages
- Banners link to your mobile listing for lead capture (must be jpg or gif files, sized at 1242 x 195, we'll shrink to fit various screen sizes)



## Push Notifications + \$1,500

- Message alerts are pushed based on a scheduled date/time
- 4 messages available each day of the show (AM + PM)
- Message consists of a subject, push notification, and full length message.
- Maximum of 4 push notifications per day



To purchase, contact:

Trent Hoffman – Exhibitor Engagement Manager

513-527-8848 | thoffman@mapyourshow.com

# ORDER FORM

## for GSX 2024 Packages and Sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.  
All signed agreements will be considered firm, and no cancellations are accepted.

### For Payment

For PCI Compliance reasons, credit card numbers may only be accepted by phone. Upon receipt of this order, our sales team will contact you directly for credit card specifics.

Please indicate your card of choice:  VISA  MasterCard  AMEX

Name \_\_\_\_\_

Company Name \_\_\_\_\_ Booth Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for GSX 2024. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all MYS invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### Packages & Sponsorships:

- Basic Listing  \$0
- Level 1  ~~\$1,000~~ / \$750
- Level 2  ~~\$2,000~~ / \$1,500

\*Requires Purchase of the Level 2 Package

- Product Spotlight Sponsorship  + \$750
- Product Category Sponsorship  + \$750
- Floor Plan Banner Sponsorship  + \$2,500
- Directory Homepage Sponsorship  + \$5,000
- Overall Exclusive Sponsorship  + \$10,000
- Rotating Banners  + \$2,500
- Push Notifications  + \$1,500



|             |  |
|-------------|--|
| ORDER TOTAL |  |
|-------------|--|

Please email completed forms to Trent Hoffman: [thoffman@mapyourshow.com](mailto:thoffman@mapyourshow.com) / 513-527-8848

To purchase, contact:

Trent Hoffman – Exhibitor Engagement Manager

513-527-8848 | [thoffman@mapyourshow.com](mailto:thoffman@mapyourshow.com)