

ENHANCED EXHIBITOR LISTINGS

The HIMSS25 website houses the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show.

Upgrade your listing to make sure attendees can find your company information and booth at the show.

 <p>Attendees use the Exhibitor Directory to plan their visit to HIMSS25 and short-list the exhibitors they plan to see.</p>	<p>BASIC LISTING</p> <p>Complimentary</p>	<p>MAXIMUM EXPOSURE</p> <p>\$2995</p>
<p>Contact Info, Website, Company Description</p>	<p>✓</p>	<p>✓</p>
<p>Booth Number w/ Active Link to Floorplan (from profile)</p>	<p>✓</p>	<p>✓</p>
<p>Product Gallery</p>	<p>(2)</p>	<p>(4)</p>
<p>New Product Gallery</p>	<p>(2)</p>	<p>(4)</p>
<p>Scheduled Events (exhibitor hosted events, agenda)</p>	<p>(4)</p>	<p>(8)</p>
<p>Virtual Business Cards</p>	<p>✓</p>	<p>✓</p>
<p>Attendee Interest Tracking</p>		<p>✓</p>
<p>Featured Exhibitor (within the Featured Exhibitor List Search)</p>		<p>✓</p>
<p>Highlighted Booth on Floor Plan</p>		<p>✓</p>
<p>Profile Ad with External Link</p>		<p>✓</p>

READY TO UPGRADE YOUR LISTING?

Contact your sales representative or salesinfo@himssconference.com



BASIC LISTING

Included for every exhibitor.

Upload Content

Upload company logo, Video/Images, text, and product category.

Documents & Links

- 
Unique IS2 White paper
 Explore the research and applications of Unique IS-2 in gut health. This delves into the science, benefits, and potential uses of this innovative probiotic. >
- 
UBBC-07 in F&B
 Discover the impact of UBBC-07 in the Food & Beverage industry. Explore innovative applications, benefits for gut health and revolutionize product formulations. >

Active Link to Floor Plan

Your Booth number with link to the active floorplan and pinpoint booth location.

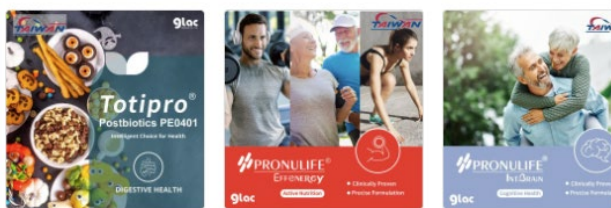



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Product Gallery

Showcase your featured product on our dedicated Product Gallery section.

Products



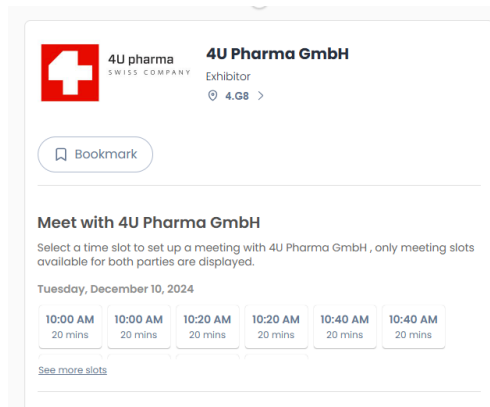
POSTBIOTIC-TOTIPRO PE0401 

 PROBIOTIC-PRONULIFE... 

 PROBIOTIC-PRONULIFE...

Appointment Scheduling

Set up time slots for attendees to book appointments.



4U Pharma GmbH
 Exhibitor
 4.G8 >

Bookmark

Meet with 4U Pharma GmbH

Select a time slot to set up a meeting with 4U Pharma GmbH, only meeting slots available for both parties are displayed.

Tuesday, December 10, 2024

10:00 AM 20 mins	10:00 AM 20 mins	10:20 AM 20 mins	10:20 AM 20 mins	10:40 AM 20 mins	10:40 AM 20 mins
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[See more slots](#)

Scheduled Events

Advertise your scheduled events directly on your listing.

Sessions

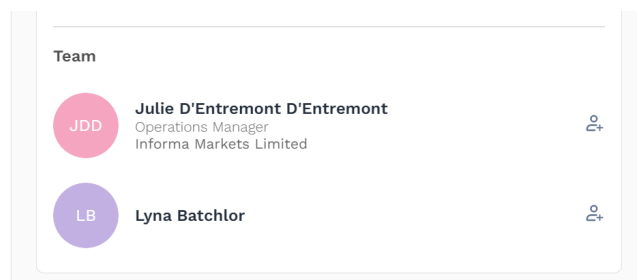
IPA Pre-, Pro- and Post- Biotics Center
 Wednesday, October 30, 2024 10:00 AM to 5:30 PM
 Booth #5655

Booth reception: Novonesis
 Wednesday, October 30, 2024 3:30 PM to 5:00 PM
 Booth #4673



IPA Pre-, Pro- and Post- Biotics Center
 Thursday, October 31, 2024 10:00 AM to 5:00 PM
 Booth #5655

Virtual Business Cards w/ Live Chat

Conveniently share company contact information on your listing and connect via My Show Planner live chat while onsite.



Team

- 
Julie D'Entremont D'Entremont
 Operations Manager
 Informa Markets Limited
- 
Lyna Batchlor

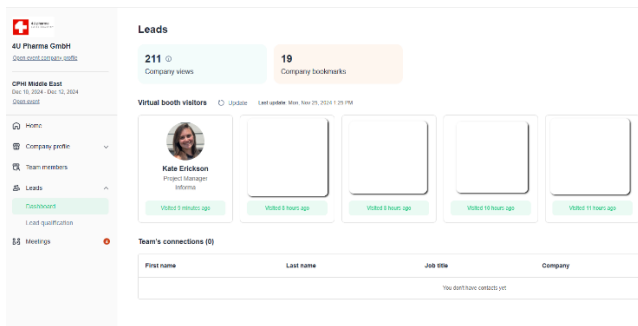
MAXIMUM EXPOSURE LISTING

Upgrade your company profile today and generate more traffic on the online directory and floor plan.

Exhibitors with an upgraded listing get **10x more views**.

Attendee Interest Tracking

Collect Data! Receive real time data on activity generated from your enhanced listing. This feature will show you the number of views your listing has received, the number of clicks to the company website, and contact information of attendees that would like to connect.

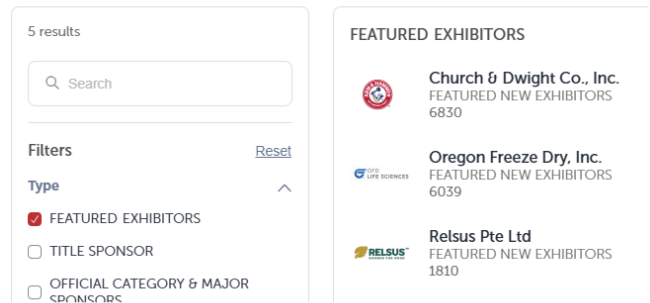


Featured Exhibitor

Get Priority Placement!

Company will appear above others when filtered by "Featured Exhibitors"

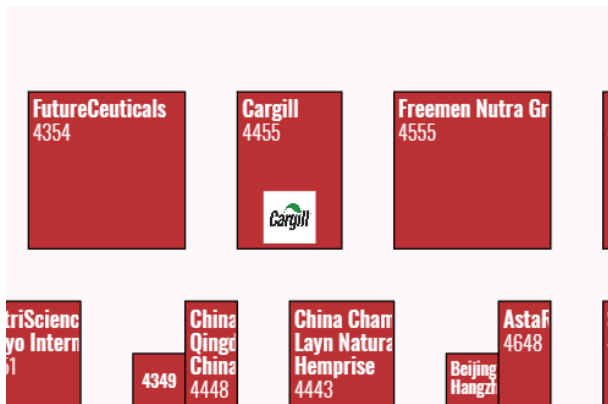
Exhibitor list



Highlighted Booth

Make Your Booth Stand Out!

Adding your company logo to your booth will make it easy for visitors to find you at the show.



Profile Ad with External Link

Additional ad space within your profile to highlight a product or service. Includes external link function.

