MATERIAL SPECIFICATIONS
Meeting E-Blast: Registered Attendees
Highlights Exhibits and Industry Program
Logo Placement

Logo file: logo files included in emails should be high-resolution .jpg, .png, or .gif file formats with transparent backgrounds. The maximum width of the files should not exceed 620 pixels. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of email placements are available upon request.

Linking URL: logo will link to your company web page.

Please include linking URL when sending the logo file to sponsors@rsna.org.

Questions? Contact the RSNA sponsorship team at the email above.