

RSNA After Dark Party Exclusive Signature Cocktail Sponsorship

Material Specifications

Deliverables due to RSNA by October 31

- Select and name a signature cocktail for the evening from TAO Chicago's menu. Menu will be provided in early October.
- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.
 - Logo will be included on signage by bars highlighting the signature cocktail.
- Confirm your plans to produce and deliver branded cocktail napkins with your logo that will be given to attendees with drink and food.
 - Final design will be subject to RSNA review and approval. Provide sample napkin design by emailing a PDF to sponsors@rsna.org no later than October 31.
 - Sponsor is responsible for producing and delivering napkins to show site, and for bringing them to the After Dark Party.

Event Tickets will be delivered to your company representative onsite at RSNA 2024.

Submit signature cocktail selection and name, logo files, and confirmation of plans for branded napkins to sponsors@rsna.org.

Reach out to the RSNA sponsorship team with any questions at the email address noted above.