RSNA After Dark Party
Industry Supporter Sponsorship

Material Specifications

Deliverables due to RSNA by October 31

- **Logo file:** Logo files should be provided in both scalable (.ai, .eps, or .svg) **and** .jpg or .png formats with transparent backgrounds. A minimum width of 500 pixels is suggested for .jpg and .png files. All logos will be resized by RSNA Marketing and our vendors to best fit the placement and to ensure consistent sizing. It is highly recommended for sponsors to provide brand guidelines to accompany the logo. Examples of logo placements are available upon request.

    - Logo will be displayed alongside other supporters on a looping slide show on the prominent LED Wall at TAO Chicago throughout the event.

    - Logo will be displayed on the After Dark Party landing page promoting the event.

Event Tickets will be delivered to your company representative onsite at RSNA 2024.

Submit logo files to sponsors@rsna.org.

Reach out to the RSNA sponsorship team with any questions at the email noted above.