

## Lakeside Center Level 2 Lobby/Arie Crown Coat Check Material Specifications

### Deliverables due to RSNA by August 25

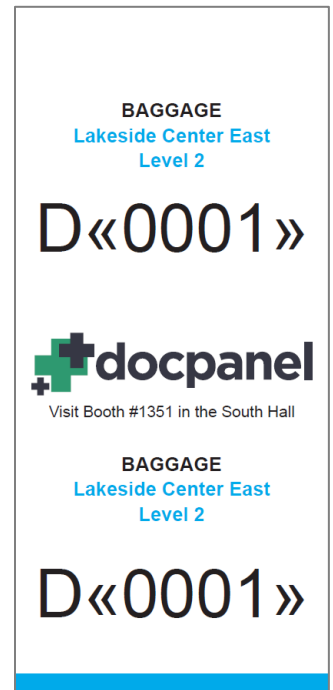
- Company Name for recognition in the RSNA 2024 Meeting Guide
- Logo file for baggage/coat check tickets: full color (CMYK) PDF file (additional details below)

#### **Baggage/coat check ticket**

Logo should be provided as a full color (CMYK) PDF file. Screenshot to the right shows a sample baggage/coat check ticket from a prior year. RSNA 2024 design is subject to change. Booth number will be added to the ticket below the sponsor logo and should be confirmed when submitting your logo file.

#### **File Submission**

- Email company name, logo files, and confirmation of optional giveaway item to [sponsors@rsna.org](mailto:sponsors@rsna.org).
- Reach out to the RSNA sponsorship team with any questions at the email address noted above.



### Deliverables due to Freeman by October 23

#### **Custom artwork for meter board**

Specs are detailed on the following page. For artwork requirements, see the Freeman Graphics Artwork Guidelines, available for download on this [page](#).

#### **File Submission**

- Upload artwork files to Freeman's Box folder. Access to the folder will be emailed to you in August.
- Reach out to the RSNA sponsorship team with any questions at [sponsors@rsna.org](mailto:sponsors@rsna.org).

# FREESTANDING METERBOARD

Panel:  
38.2" x 87.2"

Visible:  
38.2" x 81.2"

Support:  
6" x 42"

## Freestanding Meterboard

Panel:  
38.2" x 87.2"

Support:  
Half Moon Base or T-Base  
6" x 42"

Visible:  
38.2" x 81.2"

Construction:  
.5" gatorboard  
white or black

Graphic can cover entire 38.2" x 87.2"  
to allow for variances in support  
method but bottom 6" should be  
clear of any vital graphics/info/etc.