

Onsite Registration & Badge Pick up Sponsorship Package

Material Specifications

Deliverables due to RSNA by September 1

- Company name for recognition in RSNA publications
- Logo file for recognition on entrance unit to the Grand Ballroom and Lakeside registration locations at McCormick Place and offsite mobile registration carts. Refer to the Freeman Graphics Artwork Guidelines on our [Sponsorship Production page](#) for complete details. Files accepted:
 - High-res PDFX/4 (preferred)
 - AI with PDF content (choose this option when saving file)
 - EPS files with embedded links and outlined fonts



Deliverables due to RSNA by October 1

- Custom digital banner to display on screens at badge pick up stations at McCormick Place registration locations
 - Banner size: 1100 x 150px
 - File types accepted: .gif, .jpg, .png; animated gif can loop up to four times; 72 dpi
 - Max file size: 200K
 - Banner will follow through on all pages of the badge print/self-registration process
 - The total number of badge prints as well as onsite self-registration numbers will be provided following the live meeting week.
 - Registration screens do not connect to the internet and banners will not be clickable.
- Artwork file for the onsite registration line busters' sponsor branded t-shirts.
 - Specs: supply art in vector .ai **and** .pdf formats. Imprint colors must be referenced as a Pantone number (not CMYK values).
 - Note: RSNA will review and approve the design and order and ship the t-shirts to the show site. Sponsor only needs to provide artwork.



File Submission:

- Submit company name for recognition, logo files, custom digital banner, and t-shirt artwork to sponsors@rsna.org.
- Reach out to the RSNA sponsorship team with any questions at the email address noted above.