



Branding Instructions

1. These templates were made in Adobe Illustrator and the preference is that your clients will use Illustrator.
2. There are 2 versions attached. One is at 100% full size and the other is at 10% scale. They can use either of them as long as they size things in place accordingly and that resolution of any raster images will scale to at least 72DPI at FULL SIZE.
3. Each element of the pod graphics package has a full outside dimension (the whole of the yellow area), which includes bleed, and a “safe zone” that is outlined with dotted lines. The whole yellow area should be filled with your art but anything that MUST be legible or in view must be inside the dotted lines.
4. There are 2 “layers” in the files... a “TEMPLATE” layer and a “PLACE ART HERE” layer. Those layers and the associated labels are shown in Adobe Illustrator. Clients should put all artwork in the “PLACE ART HERE” layer.