

MATERIAL SPECIFICATIONS

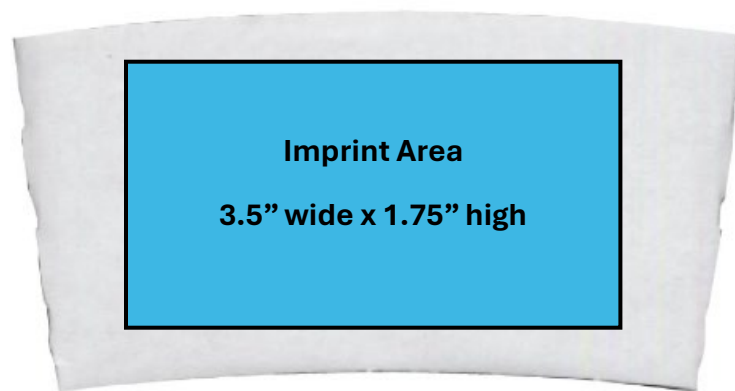
Coffee Sleeve



Deliverables Needed

Due: October 12

- Sleeve Color
 - White or Brown Craft – please specify
- Custom Artwork
 - EPS or Illustrator file, created to outlines and color separated.
 - Imprint can either be one, two, or three colors (black is counted as one color).
 - Printed with uncoated colors; metallic inks will have a matte finish.
 - Colors will match to within 1 shade on a PMS match and 2 shades on a standard color.
 - NOTE: We recommend limiting the graphics to a company name or logo and booth number due to readability.



Submission Instructions

Send all deliverables before or by the due date listed above to the RSNA sponsorship team at sponsors@rsna.org.

Questions

Please direct any questions to the RSNA sponsorship team at the email address listed above.