

MATERIAL SPECIFICATIONS

Walkway Banner



Deliverables Needed

Due: October 23

- Custom artwork for signage
 - We recommend simple graphics utilizing the full 5' x 20' space, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
 - The Walkway Banner is double sided, and you may choose to submit a separate creative file for each side, or you may submit a single creative file to be printed on both sides.
 - The “A” side of the banner is visible when walking from the Grand Concourse to Lakeside Center. The “B” side of the banner is visible when walking from Lakeside Center to the Grand Concourse.
 - Keep all logos and text 5 inches away from the top and bottom to prevent them from being in the seaming area.

Submission Instructions

Upload artwork files to Freeman’s Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

