

# MATERIAL SPECIFICATIONS

## Grand Concourse Banner



### Deliverables Needed

Due: October 16

- Custom artwork for signage
  - We recommend simple graphics utilizing the full 15' x 8' space, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
  - Keep all logos and text 5 inches away from the top and bottom to prevent them from being in the seaming area.

### Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

### Questions

Please direct any questions to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

