## MATERIAL SPECIFICATIONS North Hall Lobby 15' x 20' Banner



## **Deliverables Needed**

Due: October 16

- Custom artwork for decals
  - We recommend simple graphics utilizing the full 15' x 20' space, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
  - Keep all logos and text 5 inches away from the top and bottom to prevent them from being in the seaming area.

## **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our <u>Sponsorship Production page</u> for additional information.

## Questions

Please direct any questions to the RSNA sponsorship team at <u>sponsors@rsna.org</u>.

