

# MATERIAL SPECIFICATIONS

## Grand Concourse Billboard



### Deliverables Needed

Due: October 17

- Custom artwork for signage
  - We recommend that you keep your design simple, with two or three basic elements. Ensure your message is large enough to read and that images have sufficient resolution.
  - Keep all logos and text 6 inches away from the bottom edge of the billboard.

### Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

### Questions

Please direct any questions to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

