

# MATERIAL SPECIFICATIONS

## North Hall Escalator Runners

### Level 2 to Exhibit Floor (E5 – E8)



### Deliverables Needed

Due: October 23

- Custom artwork for signage
  - We recommend avoiding light color backgrounds in the design due to black particulate created by the escalator handrails settling on the runners.

### Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

### Questions

Please direct any questions to the RSNA sponsorship team at [sponsors@rsna.org](mailto:sponsors@rsna.org).

