## MATERIAL SPECIFICATIONS Grand Concourse Escalator Runners Levels 1, 2.5, and 3 (E1 – E4)



## **Deliverables Needed**

Due: October 23

- Custom artwork for signage
  - We recommend avoiding light color backgrounds in the design due to black particulate created by the escalator handrails settling on the runners.

## **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our <u>Sponsorship Production page</u> for additional information.

## Questions

Please direct any questions to the RSNA sponsorship team at <u>sponsors@rsna.org</u>.



