## MATERIAL SPECIFICATIONS Stair Graphics S3



## **Deliverables Needed**

Due: October 18

- Custom artwork for signage
  - We recommend a heavy-weight font and positioning words on a single stair for optimal readability.
  - o Grand Concourse Level 2.5
    - There are 11 steps, a landing, and then 14 steps

## **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our <u>Sponsorship Production page</u> for additional information.

## Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

