## **MATERIAL SPECIFICATIONS**

# Stair Graphics S1 and S2



#### **Deliverables Needed**

Due: October 18

- Custom artwork for signage
  - We recommend a heavy-weight font and positioning words on a single stair for optimal readability.
  - Grand Concourse Level 3 up to Level 4 (S1)
    - 35 stairs
    - There are 18 steps, a landing, and then 17 steps
  - Grand Concourse/South Building Level 4 up to Level 5 (S2)
    - 42 stairs
    - There are 14 steps, a landing, 14 steps, a landing, and then 14 steps.

#### **Submission Instructions**

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our <u>Sponsorship Production page</u> for additional information.

### **Questions**

Please direct any questions to the RSNA sponsorship team at <a href="mailto:sponsors@rsna.org">sponsors@rsna.org</a>.

