

MATERIAL SPECIFICATIONS

Aisle Signs



Deliverables Needed

Due: October 16

- Custom artwork for signage
 - We recommend limiting the graphics to company name/logo and booth number due to readability issues. Sponsor should utilize full 60" x 24" live area when submitting graphics.
 - Standard PMS colors are preferred in order to match the desired outcome. If CMYK colors are provided, they will be printed "as is" as no color matching can be done. No metallic ink or fluorescent color.
 - Standard material used will be 1/2" REBOARD with 2 grommets on the top only. No vinyl and no stitching.
 - **Note:** placement of grommets are 4 inches down and 4 inches in from the sides. Keep all logos and text out of this area to keep them from being in the same area as the grommets.
 - Sponsor may supply up to 5 different images for the aisle sign. Sponsor can request placement of images in specific aisles, otherwise placement will be random throughout the hall and is determined by RSNA.

Submission Instructions

Upload artwork files to Freeman's Box folder. Access to the folder will be emailed in August. See the Freeman Graphics Artwork Guidelines linked on our [Sponsorship Production page](#) for additional information.

Questions

Please direct any questions to the RSNA sponsorship team at sponsors@rsna.org.

