

2024 review:

## AMERICAN SOCIETY OF ANESTHESIOLOGISTS

ANESTHESIOLOGY

(Stats up to 18 January 2025)







01

Overview

02

**Podcast Stats** 

03

**Most Popular Podcast** 

04

An update on your previous podcasts

05

About TopMedTalk



# TABLE OF CONTENTS

How many?

TopMedTalk and the ASA collaborated on 09 podcasts in 2024

**OVERVIEW** 



2

#### **Around the world**

The top five countries that listened to your podcasts were USA, Australia, United Kingdom, New Zealand and Canada

3

#### **Downloads**

The podcasts have been downloaded 822 times



4

#### Most popular

Your most popular podcast was Video Laryngoscopy—The New Gold Standard | #ANES24

## PODCAST STATS 2024 BOOKED ASA PODCASTS

Podcast Title	Guest	Date of release	TOTAL
TopMedTalks to Henrik Kehlet: The evolution and challenges of Enhanced Recovery After Surgery (ERAS)   #ANES24	Henrik Kehlet	December 2, 2024	378
Opportunities In Army Anesthesiology   #ANES24	LTC Michael Patzkowski, CPT Adam Mortensen, MAJ Kyle Cyr	November 6, 2024	247
Getting ready for the ASA   TopMedTalk	ТМТ	October 17, 2024	230
Introduction to Anesthesiology   #ANES24	TMT	October 19, 2024	186
Day 2 of Anesthesiology 2024 begins   #ANES24	TMT	October 20, 2024	265
Video Laryngoscopy—The New Gold Standard   #ANES24	Kurt Ruetzler	October 20, 2024	381
Top 7 Ways to Drive Success for Independent Anesthesia Groups   #ANES24	Jason Greenberg & Shena Scott	October 23, 2024	272
Evolving Guidelines in Anesthesia: Fasting, Hydration and Medication Management   #ANES24	Girish Joshi & Ben Gibbison	January 6, 2025	361
TopMedTalks to Wael Saasouh   #ANES24	Wael Sassouh	January 13, 2025	267
		TOTAL	822

# MOST POPULAR PODCAST

## VIDEO LARYNGOSCOPY—THE NEW GOLD STANDARD | #ANES24

TopMedTalk brings you exclusive, cutting-edge conversation from Anesthesiology 2024, the American Society of Anesthesiologists (ASA) annual general meeting; the world's largest gathering of anesthesiologists. The conference brings us all together to discuss the latest advances in the field.

This piece presents a strong case for video laryngoscopy. It's the preferred method but is the evidence there and if so what is it? Why has it become "the new gold standard"?

Desiree Chappell and Mike Grocott speak with Kurt Ruetzler, staff anesthesiologist at Cleveland Clinic, associate Professor of Anesthesiology, Lerner College of Medicine at Case Western Reserve University.

#### HOW MANY DOWNLOADS?

This podcast has been downloaded 381 times (up to 18 January 2025)

### WHERE DID THEY LISTEN FROM?

Apple Podcast, Firefox, Spotify and Overcast were the most used platforms to listen to the podcast



#### WHERE WAS IT POPULAR?

This podcast was really popular in the the USA, Australia, United Kingdom, Israel and New Zealand

### WHO LISTENED IN THE USA?

California, Washington,
New York, Illinois and
Pennsylvania were the
states who downloaded
and listened to this podcast
the most

#### **HOW TO LISTEN?**

You can download and listen to this podcast by using the this link

## PODCAST STATS 2024 OTHER PODCASTS RECORDED AT ASA

Podcast Title	Guest	Date of release	TOTAL
Pediatric Hemodynamics   #ANES24	Jonathan Tan	November 25, 2024	375
Redefining Workforce and Leadership in Anesthesiology   #ANES24	Adam Spiegel, Jim Roberts & Meagan Barkett	November 22, 2024	315
Recruitment and training at NorthStar anesthesia   #ANES24	Adam Spiegel, Meagan Barkett & Josh Lumbley	November 21, 2024	213
Remote Patient Monitoring: reducing risk & improving patient outcomes   #ANES24	Ashley Oliver	November 12, 2024	270
Remote Patient Monitoring and wearables in pre/post-natal maternal care   #ANES24	LaTaylor Mason	November 11, 2024	322
The evolution of the Impella device in anesthesia, critical care, and perioperative medicine   #ANES24	Asad Usman	October 28, 2024	489
Advancements in cardiac support devices   #ANES24	Andy Shaw & Courtney Maxey-Jones	October 28, 2024	594
Introducing Medtronic Acute Care and Monitoring   #ANES24	Frank Chan	October 20, 2024	405
		TOTAL	2,608

#### PREVIOUS ASA PODCASTS

#### TOPMEDTALK - LIVE FROM ANESTHESIOLOGY

TopMedTalk have been working with the American Society of Anesthesiologists at ANESTHESIOLOGY since 2021.

Working with both the ASA and previous supporters of TopMedTalk, we have produced 81 podcasts during this time, broadcasting LIVE from the TopMedTalk Booth in the ASA exhibition hall.

#### HOW MANY DOWNLOADS?

Previous podcasts recorded at the ASA have been downloaded 156,955 times (up to 18 January 2025)

## WHERE HAVE THEY LISTEN FROM?

Apple Podcast, Firefox, Spotify and Overcast were the most used platforms to listen to the podcasts

#### WHERE WERE THEY POPULAR?

These podcasts were really popular in the the USA, Australia, United Kingdom, Canada and New Zealand

# THESE WERE THE MOST POPULAR EACH YEAR

2023 - TopMedTalks to Bernd Saugel at Anesthesiology 2022 | Editor's Highlight

2022 - The vision for the future of ANESTHESIOLOGY®

2021 - The ASA's Immediate Past President



## AN UPDATE ON PREVIOUS ASA PODCASTS 2023

Podcast Title	Guests	Release Date	Downloads
ANESTHESIOLOGY®   Editor's Highlight ASA 2022	Sheela Pai Cole	Aug 07, 2023	774
The Anesthesia Patient Safety Foundation   ASA Highlight	JW Beard, Jeffery Feldman	Jul 10, 2023	850
	,		111
The ASA Committee on Governmental Affairs, Michael M Beck   #ANES23	Michael M. Beck	Oct 15, 2023	333
The importance of podcasting in anesthesia and perioperative medicine   ASA Highlight	Jed Wolpaw	Aug 21, 2023	782
Alternative study designs for the future   #ANES23	Wolfgang Buhre & Thomas Sheeren	Oct 25, 2023	1,063
An overview of Anesthesiology 2023   #ANES23	Desiree, Mike, Monty & Guy.	Oct 15, 2023	409
Anesthesia Patient Safety Foundation; Intraoperative Hypotension and Hemodynamic Stability   #ANES23	Daniel Cole, Louise Y. Sun & Michael Scott	Oct 24, 2023	1,327
Anesthesiology 2023 - still to come and highlights so far   #ANES23	Desiree Mike Guy	Oct 19, 2023	1,086
Anesthesiology 2023 Digest Part 1   TopMedTalk	VARIOUS	Dec 25 2023	1,529
Anesthesiology 2023 Digest Part 2   TopMedTalk	VARIOUS	Jan 1, 2024	958
Anesthesiology as a career in the 2020's   #ANES23	George W. Williams II	Oct 17, 2023	1,072
ANESTHESIOLOGY®   Editor's Highlight ASA 2022	Sheela Pai Cole	Aug 07, 2023	774
Artificial Intelligence in your practice   #ANES23	Ronald G. Pearl & Peter V. Killoran	Oct 19, 2023	976
Cost savings through continuous vital sign monitoring   #ANES23	John W Beard	Oct 16, 2023	10,064
How much Anesthesia? Brain monitoring to optimize neurohealth	Jiapeng Huang	Oct 27, 2023	2,598
#ANES23 Huge TopMedTalk announcement live from Anesthesia 2023	Guy, Mike, Monty, Desiree	Oct 15, 2023	443
#ANES23		ŕ	443
Mani Vindhya, Chief Medical Officer at Provation iProcedures   #ANES23	Mani Vindhya	Oct 15, 2023	639
Michael Champeau - President of The American Society of Anesthesiologists   Anesthesiology 2022	Michael Champeau	Jan 19, 2023	1,252
O.R. Sustainability & End-tidal Control   #ANES23	David Hovord	Oct 16, 2023	1,221
Opportunities in Anesthesiology   #ANES23	Elijah McMillan, Majesty Greer	Oct 18, 2023	2,313
Patient Safety in Anesthesiology   #ANES23	Elizabeth Rebello	Oct 22, 2023	2,361
Physician payments and Medicare   #ANES23	Lois Connolly, Jonathan Gal	Oct 18, 2023	879
The Anesthesia Patient Safety Foundation   ASA Highlight	JW Beard, Jeffery Feldman	Jul 10, 2023	850
The ASA Committee on Governmental Affairs, Michael M Beck   #ANES23	Michael M. Beck	Oct 15, 2023	333
The GAP study: Gabapentin and perioperative pain, results and analysis   #ANES23	Ben Gibbison	Oct 19, 2023	1,788
The importance of podcasting in anesthesia and perioperative medicine   ASA Highlight	Jed Wolpaw	Aug 21, 2023	782
The World Congress of Anaesthesiologists - 2024 - essential update   #ANES23	e Wayne Morriss, Adrian Gelb & Tony Gin	Oct 25, 2023	936
TopMedTalks to BobbieJean Sweitzer   #ANES23	BobbieJean Sweitzer	Oct 30, 2023	1,679
TopMedTalks to Bernd Saugel at Anesthesiology 2022   Editor's Highlight	Bernd Saugel	Oct 30, 2023	40,427
TopMedTalks to Michael W. Champeau and Ronald L. Harter   #ANES23	Michael W. Champeau & Ronald L. Harter	Oct 27, 2023	2,591
TopMedTalks to the Chief Executive Officer and Chief Quality Officer of NorthStar Anesthesia   #ANES23	Adam Spiegel & Josh Lumbley	Oct 20, 2023	2,203
Updates on Neuromuscular Transmission (NMT) monitoring   #ANES23	Rick Dutton	Oct 20, 2023	1,402
WELCOME TO ANESTHESIOLOGY 2023   #ANES23	Guy, Mike, Desiree	Oct 14, 2023	384
WELCOME TO ANESTHESIOLOGY 2023   #ANES25	00,7,1111110,2001100		

THE ASA PODCASTS DOWNLOADS CONTINUED TO GROW DURING 2024 WITH AN ADDITIONAL 18,007 DOWNLOADS THROUGH THE YEAR (PREVIOUSLY 69,071)

#### AN UPDATE ON PREVIOUS ASA PODCASTS - 2022

Podcast Title	Guests	Release Date	Downloads
Advances in Low Flow Anesthesia   Anesthesiology 2022	JW Beard, Eric Ruedinger, Guy Dear	Oct 23, 2022	1,471
Al and Autonomous Systems in the Perioperative Setting   Anesthesiology 2022	Alexandre Joosten	Oct 23, 2022	1,388
Anesthesiology - a retrospective   TopMedTalk at the ASA	MINI DOC	Oct 13, 2022	1,443
Anesthesiology - a retrospective   TopMedTalk at the ASA Part 2	MINI DOC	Oct 20, 2022	1,405
Anesthesiology Journal   Anesthesiology 2022	Evan Kharasch	Oct 24, 2022	1,366
Burnout; a systemic problem in need of systemic, organizational, policy-level solutions   Anesthesiology 2022	Amy Vinson	Oct 24, 2022	1,392
Creating high reliability using Tele ICU   Anesthesiology 2022	Mike Scott	Oct 25, 2022	1,376
Day 1 Introduction   Anesthesiology 2022	Desiree Chappell, Monty Mythen and Sol Aronson	Oct 23, 2022	1,388
Game-changing Tech: Infusion Pump Usability with Anesthesia in Mind   Anesthesiology 2022	Robert Canfield	Oct 24, 2022	1,370
Global Humanitarian Outreach with Elizabeth Drum   Anesthesiology 2022	Elizabeth Drum	Oct 23, 2022	1,470
Monitoring the Unmonitored   Anesthesiology 2022	Sadia Khan, Frank Overdyk	Oct 24, 2022	1,454
Pain and P.O.N.V. in the Perioperative Setting   Anesthesiology 2022	Michael Matthews, Randy Robbins	Oct 23, 2022	1,546
Periop evaluation of HPI in Orthotopic Liver Transplant   Anesthesiology 2022	Kamal Maheshwari	Oct 23, 2022	1,391
Perioperative applications for R.F.I.D.   Anesthesiology 2022	Gwen Volpe	Oct 23, 2022	1,336
Perioperative Medicine   Anesthesiology 2022	BobbieJean Sweitzer, Angela Edwards	Oct 25, 2022	1,558
Podcasting in anesthesiology and medicine   Anesthesiology 2022	Jed Wolpaw	Oct 24, 2022	1,369
Point-of-Care Ultrasound; Concept to Application   Anesthesiology 2022	Davinder Ramsingh	Oct 23, 2022	1,404
Provider burnout and wellbeing   Anesthesiology 2022	Mark Pinosky	Oct 24, 2022	1,378
Randall M. Clark, a year in review, as ASA President   Anesthesiology 2022	Randall M. Clark	Oct 25, 2022	1,430
The Anesthesia Patient Safety Foundation   Anesthesiology 2022	JW Beard, Jeffery Feldman	Oct 24, 2022	1,360
The Anesthesia Patient Safety Foundation   ASA Highlight	JW Beard, Jeffery Feldman	Jul 10, 2023	782
The ASA Global Scholars Program Part 1   Anesthesiology 2022	representatives of the ASA Global Scholars Program	Oct 25, 2022	1,433
The ASA Global Scholars Program Part 2   Anesthesiology 2022	representatives of the ASA Global Scholars Program	Oct 25, 2022	1,458
The ASA's Intraoperative Hypotension Measure   Anesthesiology 2022	Rick Dutton, Josh Lumbley, Wael Saasouh	Oct 23, 2022	1,529
The DETECT study   Anesthesiology 2022	Bernd Saugel	Oct 24, 2022	1,422
The importance of pre-operative optimisation   Anesthesiology 2022	Jeff Simmons	Oct 25, 2022	1,711
The New President of The ASA   Anesthesiology 2022	-	Oct 25, 2022	1442
The vision for the future of ANESTHESIOLOGY®   Anesthesiology 2022	Sheela Pai Cole	Oct 24, 2022	1,609
TopMedTalk is now live streaming   Anesthesiology 2022	Desiree Chappell & Sol Aronson	Oct 22, 2022	1,374
TopMedTalks to Lee Fleisher   Anesthesiology 2022	Lee Fleisher	Oct 24, 2022	1,333
		TOTAL	42,388

THE ASA PODCASTS DOWNLOADS CONTINUED TO GROW DURING 2024 WITH AN ADDITIONAL 2,714 DOWNLOADS THROUGH THE YEAR (PREVIOUSLY 39,674)

#### AN UPDATE ON PREVIOUS ASA PODCASTS - 2021

Podcast Title	Guests	Release Date	Downloads
The ASA's Immediate Past President   TopMedTalk at the ASA	Mary Dale Peterson	Oct 13, 2021	1,427
Ashish Khanna on intraoperative hypotension and beyond   TopMedTalk at the ASA	Ashish Khanna	Oct 13, 2021	1,357
Post operative nausea and vomiting   TopMedTalk at the ASA	TJ Gan	Oct 13, 2021	1,385
Jonathan Gal Vice Chair, ASA Committee on economics   TopMedTalk	Jonathan Gal	Oct 10, 2021	1,370
Kamal Maheshwari Director, Center for Perioperative Intelligence   TopMedTalk	Kamal Maheshwari	Oct 10, 2021	1,358
Amy Wilkinson Director of Clinical Marketing Butterfly Network   TopMedTalk	Amy Wilkinson	Oct 10, 2021	1,359
REVIVEme - opioid overdose and naloxone   TopMedTalk at the ASA	Bonnie Milas	Oct 13, 2021	1,358
Rick Dutton Chief Quality Officer US Anesthesia Partners   TopMedTalk at the ASA	Rick Dutton	Oct 13, 2021	1,324
Both The President and The President-Elect of the ASA   TopMedTalk	Beverly Philip & Randall Clark	Oct 13, 2021	1,332
Koalaa and The Alex Lewis Trust   TopMedTalk at the ASA	Alex Lewis	Oct 13, 2021	1,332
Dru Riddle and Tricia Meyer   TopMedTalk	Dru Riddle and Tricia Meyer	Oct 10, 2021	1,324
Perioperative Surgical Home (PSH)   TopMedTalk at the ASA	Chris Steel	Oct 13, 2021	1,338
Stephanie Byerly, Chair of the ASA Committee on Women Anesthesiologists   TopMedTalk	Stephanie Byerly	Oct 13, 2021	1,331
Talks to Lee Fleisher   TopMedTalk at the ASA	Lee Fleisher	Oct 13, 2021	1,288
Evan Kharasch, Chair of the ASA Committee on excellence in research   TopMedTalk at the ASA	Evan Kharasch	Oct 13, 2021	1,303
Adam Striker, Chair, ASA Committee on Communications   TopMedTalk at the ASA	Adam Striker	Oct 13, 2021	1,291
Kraig de Lanzac, Assistant Secretary of the ASA   TopMedTalk	Kraig de Lanzac	Oct 10, 2021	1,282
Welcome to the ASA   TopMedTαlk	Desiree Chappell, Monty Mythen & Sol Aronson	Oct 10, 2021	1,205
		TOTAL	24,059

THE ASA PODCASTS DOWNLOADS CONTINUED TO GROW DURING 2024 WITH AN ADDITIONAL 95 DOWNLOADS THROUGH THE YEAR (PREVIOUSLY 23,964)



TopMedTalk offers free open access medical education (FOAM) to a global audience. More than 25,000 regular listeners and over 2 Million downloads in >100 Countries.

### ABOUT TOPMEDTALK

## Making the world healthier, through the power of conversation

TopMedTalk (www.topmedtak.com) is the broadcasting arm of Evidence Based Perioperative Medicine (EBPOM). EBPOM has been producing meetings, courses, and congress in Perioperative Medicine since 1997.

TopMedTalk has been live and on-demand broadcasting since 2017.

TopMedTalk offers free open access medical education (FOAM) to a global audience. More than 25,000 regular listeners and over 2 Million downloads in >100 Countries.

EBPOM is a collaborative project between a number of UK and international academic institutions that exists to promote the examination, discussion and application of evidence-based medicine to perioperative care.

TopMedTalk and EBPOM aim to improve the outcome of patients undergoing surgery, through creating a forum for research development, practical acquisition of essential skills and dissemination of evidence based perioperative knowledge.

2020 was EBPOM's first fully on-line (virtual) conference year broadcast by TopMedTalk. Over 10,000 registrants logged on to our live events (London, July; Chicago, September; Dingle, October) and we held our first 'POCCAPALOOZA' during the EBPOM Live from London event (South Africa, London, Chicago, San Francisco, Sydney, Hong Kong)