



ANESTHESIOLOGY[®] Annual Meeting Supporter Benefits

Pre-Meeting Recognition & Promotion

- Band of Corporate Supporter logos
 - Conference website
 - Communications to promote attendance:
 - Printed communication sent to members, non-members, and health care professionals
 - Email communications sent to members, non-members, and health care professionals
 - Printed ASA Monitor Ad launching registration
 - Ongoing communications to registrants
- One (1) Sponsored Articles in ASAP* e-newsletter with linking URL to promote your Satellite Symposium and presence at ANESTHESIOLOGY 2025
- One-time use of pre and post-show registrant e-mail address list (opt-ins only)

Conference Participation

- One (1) additional exhibitor badge per 100 square feet of booth space
- Opportunity to present One (1) non-accredited satellite symposium
 - Topic to be pre-approved by ASA, content, and development at the discretion of the Corporate Supporter, recognized by ASA in the online program and ASA My Meeting App – conference app, session clearly identified as supported by industry, room set to include: podium, stage with table and (4) chairs, theater seating and basic A/V supplied by ASA (screen/projector, (1) podium mic, (2) table mics, and (1) Q&A standing audience mic, (1) wireless mic at the A/V table by request). Food costs are the responsibility of the Supporter.
- Opportunity to participate in Resident & Fellow Opportunities*, including attendance at a Resident Event.
 - A table and four (4) representatives
 - Provide a promotional give-away piece

**Resident and fellow programming is in progress and not final.*
- Award of 1 exhibitor priority point for every \$1,000 invested (for being an ASA Annual Meeting Supporter)

Conference Visibility

- Verbal recognition by ASA leadership at opening session

- Complimentary upgraded booth listing including logo and product images on MapYourShow, accessed online and through the ASA My Meeting App
- One (1) Banner ad on goanesthesiology.org, available from the date of signing through October 2025
- One (1) Banner ad in ASA Daily News e-blast, date to be mutually agreed upon
- One (1) opportunity to highlight your company and/or products with your custom creative on one printed side of a stacked cube display
- Shared logo recognition on conference materials and signage in high traffic locations:
 - On-site Event Guide
 - Registration Area
 - Near Exhibit Hall entrance
- Shared text recognition of company name on all walk-in slides displayed in all education session rooms
- Annual Meeting Supporter floor decal placed at your booth
- ASA Annual Meeting Supporter ribbons for all company personnel at the meeting

Review

- Fulfillment report following annual meeting

Total Investment: \$35,000